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1 2 3 4 5 6 7 8 9 10		S, JERMAINE MILLER, JAMIE POSTPICHAL, AISHIA JOHNSON, and URSULA FREITAS rs similarly situated,				
11		<b>TES DISTRICT COURT</b>				
12		TRICT OF CALIFORNIA NCISCO DIVISION				
13	JERMAINE THOMAS, JERMAINE	) Case No. 19-07270 WHA				
14	MILLER, JAMIE POSTPICHAL, RONALD ELLISON, SARAH WATERS,	) ) SECOND AMENDED CLASS ACTION ) COMPLAINT				
15	MAISHIA JOHNSON, and URSULA FREITAS individuals, on behalf of themselves and others similarly situated,	) 1. Consumer Legal Remedies Act (Cal. Civ. ) Code § 1750 et seq.)				
16	Plaintiffs,	) 2. Untrue or Misleading Advertising (Cal Bus. ) & Prof. Code §§ 17500 et seq.)				
17		) 3. Negligence/Negligence Per Se ) 4. Unjust Enrichment				
18	V.	) 5. Unlawful, Unfair, and Fraudulent Business ) Acts and Practices (Cal. Bus. & Prof. Code §§				
19	CRICKET WIRELESS, LLC,	) 17200 et seq.) ) 6. Violations of the Missouri Merchandising				
20	Defendant.	) Practices Act 7. Violations of the Illinois Consumer Fraud and				
21		) Deceptive Business Practices Act. 8. Violations of the Virginia Consumer				
22		<ul> <li>Protection Act</li> <li>9. Violations of the Texas Depictive Trade</li> </ul>				
23		<ul> <li>Practices and Consumer Protection Acts</li> <li>10. Violations of the Pennsylvania Unfair Trade</li> </ul>				
24		Practices Act and Consumer Protection Law. 11. Violations of the Washington Unfair				
25		Business Practices and Consumer Protection Act.				
26		<ul> <li>12. Various State Consumer Protection Acts.</li> <li>13. Racketeering Influenced and Corrupt</li> </ul>				
27		<ul> <li>Organizations Act.</li> <li>14. Public Injunctive Relief.</li> </ul>				
28		<sup>1</sup> DEMAND FOR JURY TRIAL				
	SECOND AMENDED	Page 1 COMPLAINT – CLASS ACTION				

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Plaintiffs, JERMAINE THOMAS, JERMAINE MILLER, JAMIE POSTPICHAL, RONALD ELLISON, SARAH WATERS, MAISHIA JOHNSON, and URSULA FREITAS on behalf of themselves and all others similarly situated, sue Defendant Cricket Wireless, LLC for selling 4G/LTE phones that had no 4G/LTE capabilities on its network and allege as follows:

#### **NATURE OF THE ACTION**

This proposed class action arises from a deceptive marketing scheme by Defendant
Cricket Wireless, LLC ("Cricket") that, from 2012 to 2014, duped many thousands of customers into
paying for a highly touted new feature—4<sup>th</sup> Generation/Long Term Evolution ("4G/LTE") cellular,
internet, and data speeds using 4G/LTE-capable mobile phones—that Cricket promoted heavily *nationwide* in consumer-facing marketing, all while not providing or being able to provide that feature
to over 90 percent of the country.

14 2. That Cricket engaged in such deception during this time period (2012-2014) was not 15 a coincidence: the wireless industry was then witnessing an intensive period of mergers and 16 acquisitions. In 2013, Sprint merged with Softbank, T-Mobile merged with MetroPCS, and AT&T 17 acquired Alltel's wireless operations. Meanwhile, as the fifth-largest U.S. wireless carrier, Cricket 18 was bleeding cash, failing to build 4G capabilities, and facing obsolescence as the industry evolved. 19 3. In an attempt to keep pace, Cricket developed and implemented a scheme to try to 20 attract new customers to Cricket with advertisements for "unlimited" 4G/LTE service. As but one 21 example, here a Cricket advertisement reads, "4GLTE SPEED MEETS UNLIMITED 22 23 EVERYTHING: Now get the latest smartphones from Cricket with unlimited data, talk and 24 text at 4G LTE speed, plus no contract." (emphasis added): 25



4. Cricket's scheme entailed selling more expensive 4G/LTE-capable phones with more
 expensive service while concealing from *consumers* that it did not in fact have the ability to provide
 anything remotely close to nationwide, let alone unlimited, 4G/LTE service to its customers. Indeed,
 Cricket had either limited or no 4G/LTE service whatsoever in most of the metro areas where it sold
 its products. As a result, many thousands of Cricket customers found themselves having paid for
 expensive 4G/LTE phones and/or service on a network that had very limited capabilities.

- 7 5. Plaintiffs and other members of the proposed classes overpaid Cricket for the 4G/LTE8 capable phones and service purchased during that time period because Cricket falsely and
  9 misleadingly advertised and priced its phones and service as offering customers the promise of the
  10 same 4G/LTE technology that other rival carriers were providing. This action seeks compensation for
  11 Plaintiffs and class members damaged by Cricket's deceptive and unlawful conduct.
- 6. Cricket's parent company, Leap Wireless International, Inc. ("Leap"), was a spinoff
  of Qualcomm and publicly traded. As such, it was required to file with the Securities and Exchange
  Commission ("SEC"). Such SEC filings confirm the extremely limited coverage of Cricket's 4G/LTE
  network: "[T]o date, we [Leap] have covered approximately 21 million POPs with nextgeneration LTE network technology. . . ."<sup>1</sup> For frame of reference, the U.S. Census Bureau
  estimated that there were nearly 319 million residents of the United States in 2014.<sup>2</sup>
- 7. Further, Cricket's limited 4G/LTE deployments were significantly inefficient,
  meaning that an additional user would have an outsized slowing impact on the network relative to
  more developed 4G/LTE networks. This means that even customers in an area with some 4G/LTE
  coverage did not obtain the same quality of service as those customers on developed networks.
- 22

- 2013 (filed with the SEC on Mar. 6, 2014), at 1.
- 26 <sup>2</sup>U.S. CENSUS BUREAU, 2014 Population Estimate,
- https://data.census.gov/cedsci/all?q=2014%20population%20estimates&hidePreview=false&table= DP05&tid=ACSDP1Y2014.DP05&t=Counts,%20Estimates,%20and%20Projections&y=2014&last
   DisplayedRow=15 (last visited Nov. 1, 2019).

<sup>&</sup>lt;sup>1</sup> "POPs" is a term that refers to the customers that a network could *potentially* cover. Specifically, it is defined as "information relating to population and potential customers, or 'POPs,' [that] is based on 2012 population estimates provided by Claritas, Inc., a market research company." LEAP
WIRELESS INTERNATIONAL, INC., Form 10-K ("2013 10-K") for the Period Ending December 31,

8. Even further, to the extent the distinction may be significant, those 21 million POPs 1 2 were contained within Cricket network's "footprint"<sup>3</sup>—i.e., even that figure may have been unduly 3 aspirational. 4 9. Even if Cricket had been able to provide robust 4G coverage to 21 million people-5 again, a claim that is dubious—that would still amount to, approximately, only 6.5% of the U.S. 6 population when Cricket began advertising "nationwide" 4G service. 10. To make matters even worse, by the end of 2013 the company had given up all efforts 7 to even try to develop its 4G/LTE network: "... [G]iven the significant decrease in the size of our 8 9 customer base in recent quarters, our high level of indebtedness, and the high cost of LTE deployment. 10 we have generally determined not to deploy LTE network technology in additional markets at this time."<sup>4</sup> Cricket, meanwhile, said nothing about this internal decision in its consumer-facing 11 12 marketing. 13 11. Despite the admissions that Cricket's current 4G/LTE network was extremely limited 14 and that it had no plans to expand its 4G/LTE coverage, Cricket continued to advertise and market to 15 consumers nationwide that it offered 4G/LTE. 16 12. Defendant's advertisements to consumers that it offered unlimited and/or nationwide 17 4G/LTE service were false. 18 13. Based on Leap's own statements to the SEC and FCC, Cricket made such 19 advertisements and representations to consumers with full knowledge that they were false. 20 14. As such, Defendant's advertisements and representations to consumers were willful, 21 malicious, and unconscionable. 22 15. Plaintiffs bring this lawsuit in federal court on behalf of themselves, individually, and 23 all other similarly situated consumers, to hold Cricket accountable for its wrongdoing. 24 16. Cricket has filed a motion attempting to compel arbitration, as it did in the prior case 25 before this Court. However, Ninth Circuit law now clearly asserts that this lawsuit should remain in 26 27 <sup>3</sup> 2013 10-K at 5.  $^{4}$  *Id*. at 7. 28 Page 5 SECOND AMENDED COMPLAINT - CLASS ACTION

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federal court because no reasonably prudent smartphone user was put on notice of Cricket's
 arbitration provision, which was buried in the middle of a "Quick Start Guide" that initially described
 Cricket as "the home of no contract, no hassle wireless" and did not mention that the booklet
 contained terms and conditions for the use of Cricket's service.<sup>5</sup>

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17. Cricket did not have a policy of informing customers of an arbitration provision.

6 18. Cricket did not set up a contract formation process with customers that required a
7 purchaser to take any affirmative action to acknowledge acceptance of an arbitration provision.

8 19. Without obtaining affirmative consent to the arbitration provision, Cricket cannot now
9 claim an agreement to arbitrate was formed with Cricket customers. The Ninth Circuit has rejected
10 that a company like Cricket can put "terms in a box" and contend that despite only silence and
11 inaction, all purchasers consented to the arbitration provision.<sup>6</sup>

20. Based on the misrepresentations made by Cricket, Plaintiffs and thousands of other
consumers seeking better call connectivity and faster Internet and data speeds purchased high-end,
expensive 4G/LTE-capable mobile cellular phones ("4G/LTE-capable phones"), such as the iPhone
and Samsung Galaxy, in an attempt to take advantage of Cricket's advertised 4G/LTE service
throughout the United States.

17 21. Such 4G phones purchased from Cricket were useful only on Cricket's network as
18 "unlocking" phones was illegal during the relevant period. As did other carriers, Cricket had
19 engineered its phones to be network-reliant and not portable to other networks. It was not until August
20 1, 2014, that the Unlocking Consumer Choice and Wireless Competition Act, which legalized the
21 unlocking of phones, was passed into law.<sup>7</sup> Therefore, at all times relevant to this lawsuit Cricket
22 customers could not legally switch their 4G-capable phones to a genuine 4G network.

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- <sup>5</sup> See Norcia v. Samsung Telecomms. Am., LLC, 845 F.3d 1279, 1287 (9th Cir. 2017); Dang v.
   Samsung Electronics Co., Ltd., No. 15-16768, 2017 WL 218896 (9th Cir. Jan. 19, 2017);
   Velasquez-Reves v. Samsung Elecs. Am., No. 17-56556, 777 Fed. App'x 241 (9<sup>th</sup> Cir. Sept. 17, 17)
- $\begin{bmatrix} 7 & See 17 U.S.C. \\ \$ 1201(a)(1)(A) (Pub. L. 113-144, "Unlocking Consumer Choice and Wireless Competition Act"); 37 C.F.R. \\ \$ 201.40(b)(5)(i). \end{bmatrix}$

Not long after the deception at issue in this case occurred, the Chairman of the FCC
 stated that "consumers deserve to get what they pay for. Broadband providers must be upfront
 and transparent about the services they provide. The FCC will not stand idly by while consumers
 are deceived by misleading marketing materials and insufficient disclosure."<sup>8</sup>

#### JURISDICTION AND VENUE

6 23. Plaintiffs, on behalf of themselves and those similarly situated, reallege and
7 incorporate by reference each and every allegation set forth in the preceding paragraphs as though
8 alleged in full herein.

9 24. As outlined below, Cricket has since been acquired by AT&T, Inc., but at all times
10 mentioned in this complaint, Defendant was, and is, an entity doing business in California.

This Court has subject-matter jurisdiction pursuant to 28 U.S.C. § 1332(d) because
many members of the proposed class are citizens of states different from those of Defendant and the
amount in controversy greatly exceeds \$5 million.

14 26. This Court has personal jurisdiction over Defendant because a substantial portion of
15 the wrongdoing alleged in this Complaint took place in California, Defendant was authorized to do
16 business in California, Defendant had sufficient minimum contacts with California, Defendant
17 intentionally availed itself of the markets in California through the promotion, marketing, and sale of
18 mobile cellular products and services in California, and/or Defendant was headquartered in California
19 during the germane timeframe.

20 27. In addition, venue is proper pursuant to 28 U.S.C. 1391(b)(2) and (d) because
21 Defendant was a resident of this District at the time of the conduct alleged herein and the decision to
22 deploy the false advertising campaigns described in more detail herein were made at Defendant's
23 then-principal place of business in this District.

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<sup>8</sup> FEDERAL COMMUNICATIONS COMMISSION, Press Release, FCC Plans to Fine AT&T \$100 Million for Misleading Consumers (June 17, 2015).

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		D 4 D T UD C	
1	20	PARTIES	
2	28.	Plaintiff Jermaine Thomas is a resident of California who was a resident of Missouri	
3		pposed class period.	
4	29.	Plaintiff Jermaine Miller is a resident of Pennsylvania.	
5	30.	Plaintiff Ronald Ellison is a resident of Illinois.	
6	31.	Plaintiff Jamie Postpichal is a resident of Missouri.	
7	32.	Plaintiff Sarah Waters is a resident of Missouri who was a resident of California during	
8	the proposed	1	
9	33.	Plaintiff Maishia Johnson is a resident of Virginia who was a resident of Virginia and	
10		the proposed class period.	
11	34.	Plaintiff Ursula Freitas is a resident of Washington.	
12	35.	Defendant is a wholly owned subsidiary of AT&T, Inc. ("AT&T") which, at all times	
13	relevant since the merger described below, has directly owned and controlled various entities		
14		t not limited, to Cricket Wireless, LLC.	
15	36.	Plaintiffs have dismissed from this matter Cricket Communications, Inc. without	
16	prejudice.		
17	37.	Cricket Wireless, LLC is/was a Delaware Limited Liability Company (File No.	
18	5125642). As a Limited Liability Company, it is/was domiciled in each state in which its members		
19		the time, Cricket Wireless, LLC's only member was Leap, which is and was domiciled	
20	in California	. Since the merger, Cricket Wireless' only member has become AT&T Mobility	
21	Corporation,	which has a principal place of business in Georgia.	
22	38.	In July of 2013, AT&T and Leap entered into an Agreement and Plan of Merger	
23	("Merger Agreement").		
24	39.	In March of 2014, the Merger Agreement was formally consummated after approval	
25	by the FCC.		
26	40.	Pursuant to the Merger Agreement, Mariner Acquisition Sub, Inc. (a Delaware	
27	corporation and a wholly owned subsidiary of AT&T) merged with and into Leap, with Leap		
28		Page 8 SECOND AMENDED COMPLAINT – CLASS ACTION	

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1	surviving as a wholly owned subsidiary of AT&T (the "Merger").9			
2	41. As a result of the Merger, Cricket Communications remained a subsidiary of Leap,			
3	which itself became a subsidiary of AT&T.			
4	42. Leap still maintains its principal place of business in San Diego, California. <sup>10</sup>			
5	<u>THE ATT – LEAP MERGER: TIMELINE AND FACTS</u>			
6	43. On or about August 1, 2013, Cricket License Company, LLC, Leap Wireless			
7	International, Inc., and AT&T filed an Application for Assignments and Transfers of Control ("the			
8	Application") with the FCC.			
9	44. In the Application, AT&T sought permission to purchase Cricket and Leap's wireless			
10	communication rights and licenses.			
11	45. Included in the Application were the following statements made by the joint applicants			
12	AT&T and Leap:			
13	a. "Leap's financial resources and limited spectrum depth make it uneconomic to			
14	upgrade its current 3G CDMA platform to LTE throughout its network; to date it has			
15	deployed LTE technology in only 11 metropolitan areas covering approximately 21 million			
16				
17				
18	<sup>9</sup> On March 13, 2014, Leap made the following statement to the SEC in its Form 8-K: "Pursuant to the Agreement and Plan of Merger, dated as of July 12, 2013 (the " <u>Merger Agreement</u> "), by and			
19	among Leap Wireless International, Inc., a Delaware corporation (the " <u>Company</u> "), AT&T Inc., a Delaware Corporation (" <u>AT&amp;T</u> "), Laser, Inc., a Delaware corporation (the " <u>Stockholder's</u>			
20	<u>Representative</u> "), and Mariner Acquisition Sub Inc., a Delaware corporation and a wholly owned subsidiary of AT&T (" <u>Merger Sub</u> "), on March 13, 2014, Merger Sub merged with and into the			
21	Company with the Company surviving as a wholly owned subsidiary of AT&T (the " <u>Merger</u> ")". LEAP WIRELESS INTERNATIONAL, INC., Form 8-K, Introduction (filed with the SEC on Mar. 14,			
22	2014). AT&T noted that it closed its acquisition of Leap Wireless Intl., Inc. on March 13, 2014.			
23	AT&T, INC., Form 10-Q (filed with the SEC on Aug. 1, 2014), at 7. <sup>10</sup> See, e.g., <u>https://www.bloomberg.com/profile/company/LEAP:US</u> (Address: 7337 Trade Street,			
24	San Diego, CA 92121) (last visited Nov. 1, 2019); <u>https://www.linkedin.com/company/leap-wireless/about/</u> ("Headquarters: San Diego, CA" "Corporate Headquarters: 5887 Copley Drive,			
25	San Diego, CA 92111") (last visited October 25, 2019). On October 25, 2019, Plaintiffs also conducted a search of the Georgia Corporations Division Business Search			
26	(https://ecorp.sos.ga.gov/BusinessSearch, using "contains" filter) for "Leap Wireless," but that search			
27	returned zero results. The same day, Plaintiffs also utilized the "Service of Process Search" ( <u>https://ecorp.sos.ga.gov/SOPSearch</u> ), with the same search criteria. That search also returned zero			
28	res <u>ults.</u> Page 9			
	SECOND AMENDED COMPLAINT – CLASS ACTION			

1	people and has little prospect today of financing significant upgrades to cover the remainder		
2	of its network footprint" (emphasis added);		
3	b. "Leap had deployed LTE technology in only 11 metropolitan areas <u>offers</u>		
4	only slower, less spectrally efficient 3G CDMA EVDO elsewhere to 65 percent of its		
5	subscribers"; and		
6	c. "Leap primarily deployed its spectrum to support CDMA EVDO technology,		
7	which is far less spectrally efficient than AT&T's 4G network. To the extent that Leap has		
8	deployed LTE, it has done so in 3x3 MHz and 5x5 MHz block configurations. In		
9	<u>contract, AT&amp;T is typically deploying spectrum to support LTE in 10x10 MHz blocks,</u>		
10	with 5x5 MHz configuration as a minimum".		
11	46. In March of 2014, the FCC approved the Merger.		
12	47. On or about May 18, 2014, the "New Cricket" re-launched under AT&T.		
13	PLAINITFFS' EXPERIENCES		
14	<u>Plaintiff Jermaine Thomas<sup>11</sup></u>		
15	48. Plaintiff Jermaine Thomas ("Thomas") has been a customer of Cricket since		
16	approximately 2006.		
17	49. Thomas was lured to Cricket by its promise of "no contract" wireless service.		
18	50. In late 2013, Thomas wanted to use his cellphone to download music, stream videos,		
19	access the Internet, and have more reliable wireless coverage.		
20	51. To be able to use his cellphone for such purposes, Thomas visited a Cricket store		
21	located at 25 W. 39th Street, Kansas City, Missouri to purchase a new 4G/LTE-capable phone.		
22	52. The Cricket store Thomas visited prominently displayed signs advertising unlimited		
23	plans with 4G/LTE coverage.		
24			
25			
26			
27	<sup>11</sup> In light of the Court's recent order (Dkt. No. 130) granting Defendant's motion to compel Plaintiff Thomas to arbitration, Thomas is evaluating his options – which could include both a		
28	reconsideration motion and an appeal of the order compelling arbitration. As such, Mr. Thomas is included in this complaint to preserve his legal rights.		
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1	53.	Thomas ultimately purchased a 4G/LTE-capable phone-specifically, a Samsung		
2	Galaxy Adn	nire II—and began paying \$60.00 per month for unlimited 4G/LTE service, which		
3	Cricket neve	er intended to provide.		
4	54.	While Thomas waited in the store, one of Cricket's employees opened the box the		
5	Galaxy Adm	nire II came in and activated the phone.		
6	55.	In 2014, Thomas purchased another 4G/LTE-capable phone-this time, a ZTE		
7	Grand—from	n the same Cricket Wireless store.		
8	56.	Again, while Thomas waited in the store, one of Cricket's employees opened the box		
9	the ZTE Gra	nd came in and activated the phone.		
10	57.	Thereafter, Thomas continued paying \$60.00 per month for unlimited 4G/LTE		
11	service, which	ch Cricket never intended to provide.		
12	58.	Despite purchasing multiple 4G/LTE-capable phones and paying for Cricket's		
13	advertised unlimited 4G/LTE service, Thomas did not receive that service.			
14		Plaintiff Jamie Postpichal		
15	59.	Plaintiff Jamie Postpichal ("Postpichal") was a customer of Cricket from		
16	approximate	ly September 2011 to approximately June 2014.		
17	60.	On November 30, 2013, Postpichal visited a Cricket store located in Kansas City,		
18	Missouri wit	th the intention of purchasing a 4G/LTE-capable phone so that she could have better		
19	call quality,	Internet access, faster download speeds, and more reliable wireless coverage.		
20	61.	Upon information and belief, the store she visited has since closed and/or moved.		
21	62.	At the time of Postpichal's visit, that Cricket store had many signs prominently		
22	advertising 40	G/LTE coverage.		
23	63.	While there, she purchased two 4G/LTE-capable phones; each was a Samsung Galaxy		
24	S4.			
25	64.	Upon purchasing these Galaxy S4 phones, a Cricket employee opened the boxes and		
26	activated the	phones while Postpichal waited.		
27				
28		Page 11		
		SECOND AMENDED COMPLAINT – CLASS ACTION		
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1	65.	She also began paying approximately \$60.00 per line per month for unlimited 4G/LTE		
2	service, which Cricket never intended to provide.			
3	66. Despite purchasing 4G/LTE-capable phones and paying for the advertised 4G/LTE			
4	service, Postpichal never received that service.			
5	67.	On or about March 2016, an agent or employee of Cricket named Gary contacted her		
6	and attempte	ed to convince her to return to Cricket.		
7	68.	Gary and she spoke on two or three more occasions shortly thereafter; however,		
8	Postpichal st	ill had a contract with Sprint, so she could not switch over. <sup>12</sup>		
9	69.	Gary asked her to contact him after her Sprint contract expired and has not spoken		
10	with her sinc	e.		
11		Plaintiff Ronald Ellison		
12	70.	Plaintiff Ronald Ellison ("Ellison") purchased a 4G/LTE-capable phone, a Samsung		
13	Galaxy, in 20	013 from a Cricket store located in Chicago, Illinois.		
14	71.	The back of the phone Ellison purchased included the statement "Cricket 4G/LTE."		
15	72.	Ellison lived in Chicago proper in 2013-2014 and noticed that the Cricket "4G/LTE"		
16	service was especially poor in that calls were consistently dropped and there was no appreciable			
17	increase in data speed(s).			
18	73.	Despite purchasing a 4G/LTE-capable phone and paying for the advertised 4G/LTE		
19	service, Ellis	son never received that service.		
20		Plaintiff Jermaine Miller		
21	74.	Plaintiff Jermaine Miller ("Miller") became a Cricket customer in or about 2013 and		
22	remained a Cricket customer for at least three years.			
23	75.	Miller is a resident of eastern Pennsylvania.		
24				
25				
26				
27	$\frac{1}{12}$ This was	before cell phone companies began their assorted advertising campaigns wherein they		
28		y consumers out of their cell phone contracts. Page 12		
		Page 12 SECOND AMENDED COMPLAINT – CLASS ACTION		

1	76. Miller's first Cricket phone was a 4G/LTE-capable Samsung Galaxy S3, which sh				
2	purchased on or about April 17, 2014. Her second Cricket phone was also a Samsung. Her son was				
3	also on a Cricket plan.				
4	77.	At the time Miller purchased that phone, Cricket's "4G/LTE" claims were displayed			
5	throughout th	ne store in which she purchased the phone.			
6	78.	As a Cricket customer during the years 2013-2014, Miller persistently had calls			
7	dropped.				
8	79.	Further, she could not tell the difference between 3G and "4G" (despite living in the			
9	greater Phila	delphia area).			
10		Plaintiff Sarah Waters			
11	80.	Plaintiff Sarah Waters ("Waters") became a Cricket customer in 2013, when she was			
12	a resident of Sacramento, California.				
13	81.	During that period, Waters saw numerous advertisements for Cricket 4G/LTE service.			
14	82. Sometime during 2013, she purchased a Samsung Galaxy S4 from Cricket.				
15	83. Waters paid approximately \$500 for that phone.				
16	84. She also paid for one of Cricket's monthly 4G service plans.				
17	85.	Waters had previously experienced poor coverage and purchased Cricket 4G with the			
18	belief that it	would represent an improvement over her previous carrier.			
19	86.	However, she persistently experienced very poor, or non-existent, Cricket 4G service			
20	in Sacramento and surrounding areas.				
21		<u>Plaintiff Maishia Johnson</u>			
22	87.	Plaintiff Maishia Johnson ("Johnson") is a resident of Chesapeake, Virginia. From			
23	2012-2014, she lived in in the area(s) surrounding Chesapeake, Virginia, Norfolk, Virginia, and				
24	Austin, Texas.				
25	88.	In 2013, Johnson purchased a Samsung Galaxy S4, a 4G-capable smartphone, from a			
26	Cricket store in Austin, Texas.				
27	89.	She also purchased a Samsung Admire II, and an HTC.			
28		Page 13			
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1	90.	She noticed advertisements for Cricket 4G services during that time.		
2	91.	Johnson purchased a Cricket 4G service plan along with the above referenced		
3	phone(s).			
4	92.	Despite paying for a Cricket 4G phone and service, she received little or no 4G		
5	coverage from Cricket and experienced problems with her service including dropped calls and poor			
6	data speeds.			
7		Plaintiff Ursula Freitas		
8	93.	Plaintiff Ursula Freitas ("Freitas") is a resident of the State of Washington and was a		
9	resident of th	e State of Washington from 2012-2014.		
10	94.	On October 22, 2013, she purchased an Admire 2, a 4G-capable smartphone, from a		
11	Cricket store	located at 12010 NE 4th Plain Blvd., Vancouver, WA 98682.		
12	95.	She also purchased what she believed to be a 4G service plan for \$60/month.		
13	96.	She recalls seeing multiple Cricket advertisements related to 4G.		
14	97.	She believed that 4G would be an improvement over 3G and that she would receive		
15	better service	e		
16	98.	Despite paying for a 4G phone and a 4G service plan, she did not receive 4G coverage.		
17		COMMON FACTUAL ALLEGATIONS		
18		Cricket's 4G/LTE Advertising and Marketing to Consumers		
19	99.	Cricket described itself as providing "innovative, high-value wireless services to a		
20	fast-growing	, young, and ethnically diverse customer base." <sup>13</sup>		
21	100.	Beginning in 2012, Cricket advertised to many consumers across the United States the		
22	opportunity	to purchase a 4G/LTE-capable phone with 4G/LTE services without distinction,		
23	clarification, or disclosure that such 4G/LTE coverage was extremely limited in size, scope, and			
24	strength and,	in most cities, nonexistent.		
25				
26	<sup>13</sup> PR News	SWIRE, Press Release, Leap Announces Expanded Availability of Cricket Products and		
27	Services Through Key National Retail Outlets (Sept. 22, 2011), <u>http://www.prnewswire.com/news-</u> releases/leap-announces-expanded-availability-of-cricket-products-and-services-through-key-			
28		<u>il-outlets-130327813.html</u> (last visited Nov. 1, 2019). Page 14		
		SECOND AMENDED COMPLAINT – CLASS ACTION		

1	101. Cricket advertised its 4G/LTE services via a variety of methods including, but not		
2	limited to, in-store advertising, printed marketing materials, radio, television, billboards, and the		
3	Internet.		
4	102. Such advertisements included statements that Cricket's 4G/LTE services provided		
5	unlimited 4G/LTE in the United States without noting any areas of limited or nonexistent coverage.		
6	103. 4G/LTE was the most advanced type of network currently available to the general		
7	public.		
8	104. 4G/LTE had/has several significant advantages over conventional 3G service.		
9	105. Advantages for consumers include, but are not limited to: a significantly higher quality		
10	cellular service for making phone calls, faster text messaging, and exponentially faster data and		
11	Internet/data services (approximately eight times faster than 3G).		
12	106. Cricket's own current "Acceptable Use Policy" described data speeds as follows: <sup>14</sup>		
13	a. Cricket's 4G LTE service currently offers download speeds up to 8 Mbps; <sup>15</sup>		
14	and,		
15	b. 3G service as providing download speeds from 700 Kbps up to 1.7 Mbps.		
16	107. 4G/LTE services allow a consumer to get the best and highest use out of a 4G/LTE-		
17	capable phone. This includes, but is not limited to:		
18	a. Ability to download or stream music and videos;		
19	b. Greatly enhanced speed of downloading or streaming music and video;		
20	c. Ability to use mobile applications that have practical, safety-enhancing		
21	features such as turn-by-turn GPS directions;		
22	d. The use of other mobile applications that would require 4G/LTE services as		
23	advertised by Cricket (such as MUVE); and		
24	e. In general, the ability of a consumer to have the full functionality of a 4G/LTE-		
25	capable phone.		
26			
27 28	<sup>14</sup> CRICKET WIRELESS, <i>Acceptable Use Policy</i> (Revised May 18, 2014), https://www.cricketwireless.com/legal-info/acceptable-use-policy.html (further updated since). <sup>15</sup> "Mbps" = Megabytes per second.		
20	Page 15		
	SECOND AMENDED COMPLAINT – CLASS ACTION		

1	108. From 2012, Cricket offered a variety of monthly wireless cell phone plans (talk, text,
2	and data) on either or both a 3G and 4G network, including the following, which were subject to
3	change:
4	a. 3G Basic Plans starting at approximately \$35.00 or \$45.00 per month; and
5	b. 4G/LTE plans starting at approximately \$50.00 to \$60.00 per month.
6	Cricket's 4G/LTE-Capable Phones
7	109. To access Cricket's 4G/LTE services, Cricket required consumers to purchase a
8	4G/LTE-capable phone from Cricket.
9	110. From 2012 to the present, Cricket has offered a variety of high-end, 4G/LTE-capable
10	phones, such as various versions of the Apple iPhone and Samsung Galaxy.
11	111. Cricket offered these high-end 4G/LTE-capable phones for sale at full retail price,
12	generally between \$399.99 and \$599.99.
13	112. Upon information and belief, Cricket sold tens of thousands, and more likely hundreds
14	of thousands, of these 4G/LTE-capable phones throughout the country using these false
15	advertisements during the proposed class period, as defined below.
16	113. 4G/LTE-capable phones were the most expensive kind of mobile wireless phones that
17	Cricket offered for sale and were purchased by Plaintiffs and the putative classes.
18	114. As stated above, Cricket locked these phones such that they could only be used with
19	Cricket service.
20	115. During that same time period, Cricket also offered 3G-capable wireless mobile smart-
21	phones.
22	116. 3G-capable smartphones were significantly cheaper than Cricket's 4G/LTE-capable
23	phones and could generally be purchased for between \$99.99 and \$269.99.
24	Cricket's Packaging of Its 4G/LTE-Capable Phones
25	117. The 4G/LTE-capable phones offered for sale by Cricket and purchased by Plaintiffs
26	and the putative class members were branded with a "4G/LTE" symbol.
27	
28	Page 16
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1 118. These measures were so significant and widespread that an objectively reasonable
 2 consumer, having purchased a 4G/LTE-capable phone from Cricket, would believe that the phone
 3 would receive 4G/LTE coverage; this is especially true when coupled with Cricket's advertisements
 4 of nationwide 4G/LTE without any disclaimer indicating that such 4G/LTE coverage was extremely
 5 limited and, in most cases, nonexistent.

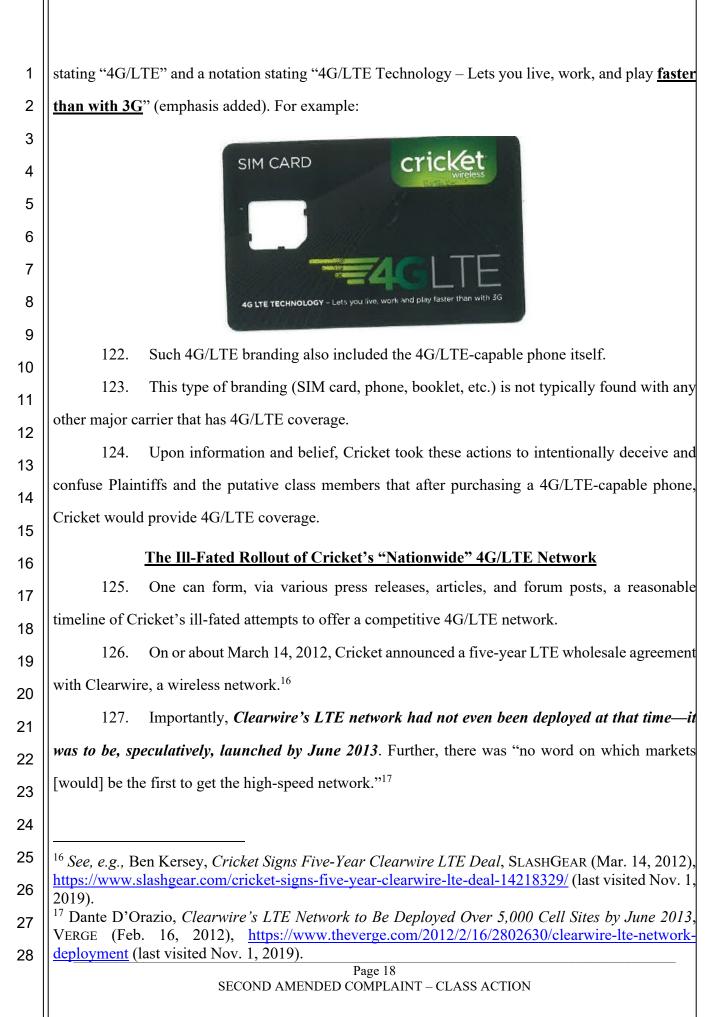
119. Such 4G/LTE branding included the packaging of the phone itself—for example:

	SAMSUNG			cric		
	Samsung GALA	(454	ł	(	16GB	
	NETWORK 4G LTE Capable		5" Full HD Su	uper AMOLI	ED™ Display	
120.	Such 4G/LTE branding als	o included	in the "Quic	ck Start Gu	uide: A Sim	ple Guide
Activating Yo	our Phone":					
			4			



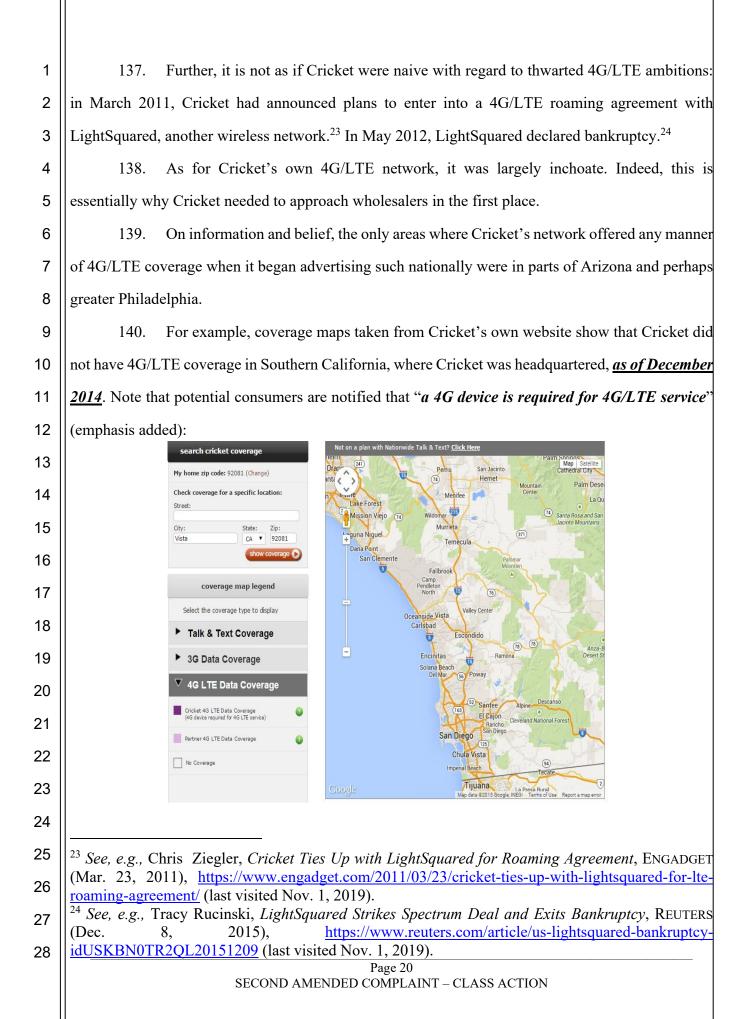
Page 17 SECOND AMENDED COMPLAINT – CLASS ACTION

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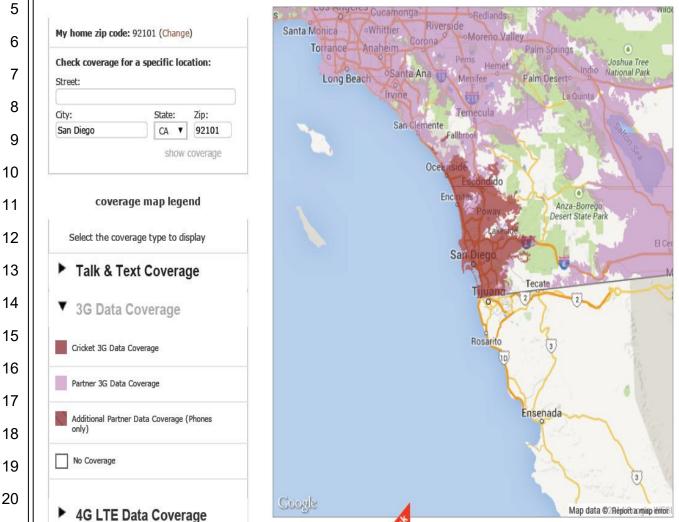


1	128.	Nonetheless, Cricket advertised its 4G/LTE services on a nationwide basis well before		
2	June 2013.			
3	129.	Even if Cricket aspired to one day offer a nationwide 4G/LTE network, it did not even		
4	plan to use C	Clearwire's network to offer such coverage to more than, approximately, 60% of the		
5	Cricket netwo	ork. <sup>18</sup>		
6	130.	Clearwire was ultimately purchased by Sprint in July 2013; Sprint had entered a		
7	merger agreer	ment with Clearwire in late 2012.		
8	131.	Despite Clearwire's ambitions to roll out 5,000 LTE sites by June 2013, the company		
9	encountered s	substantial delays in its LTE expansion.		
10	132.	Per the May 2, 2013, Schedule 14A proxy statement filed on Clearwire's behalf in		
11	advance of th	e proxy vote concerning its acquisition by Sprint, the magnitude of these delays was		
12	revealed.19			
13	133.	Specifically, that proxy statement cited Clearwire's CEO, on a March 4, 2013,		
14	earnings call, as stating that the company "expect[ed]" to have 2,000 LTE sites on air by June 2013. <sup>20</sup>			
15	That is, Clearwire's expectations for June 2013 had fallen from 5,000 LTE sites to just 2,000 sites.			
16	134.	By comparison, AT&T reported that it covered "all major metropolitan areas and		
17	nearly 280 mi	Illion people" with its LTE technology in its 2013 10-K. <sup>21</sup>		
18	135.	By further comparison, Cricket's own wireless network (i.e., the one that was		
19	overwhelming	gly 3G/CDMA) consisted of approximately 9,700 sites as of the end of 2012. <sup>22</sup>		
20	136.	Thus, not even Cricket's wholesaler could offer anything remotely close to		
21	"nationwide"	or "unlimited" 4G/LTE services by the time Cricket began marketing such.		
22				
23				
24	<sup>18</sup> Kersey, <i>sup</i> network cove	<i>bra</i> note 14 ("Cricket are hoping to expand LTE coverage to around 60% of its existing		
25	<sup>19</sup> CLEARWIRE	E CORP., Schedule 14A (filed by Crest Fin. Ltd. and Crest Inv. Co. with the SEC).		
26		., Form 10-K for the Fiscal Year Ended December 31, 2013 (filed with the SEC on Feb.		
27	21, 2014), at 2. <sup>22</sup> LEAP WIRELESS INTERNATIONAL, INC., Form 10-K for the Fiscal Year Ended December 31, 2012 (			
28	filed with the SEC on Feb. 25, 2013), at 5. Page 19			
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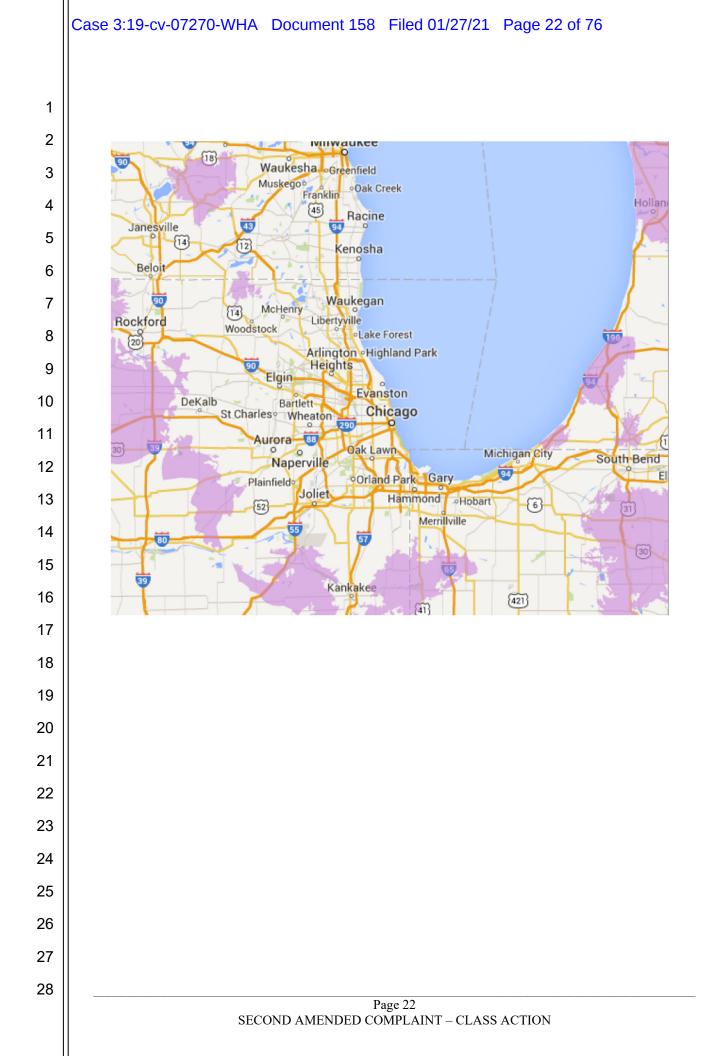
1 141. In contrast, coverage maps from Cricket's own website show that there was abundant
 3G coverage throughout all of the major metropolitan areas of Southern California (the darker shade
 is used to denote Cricket's own coverage and the lighter shade to denote partner (wholesale)
 4 coverage):



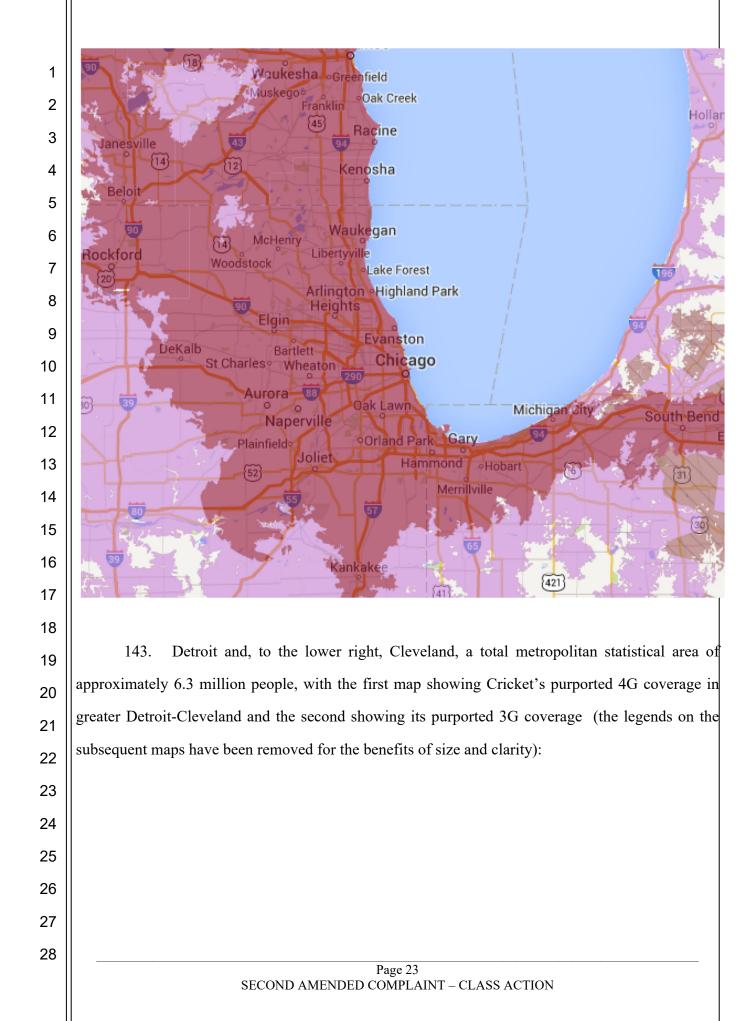
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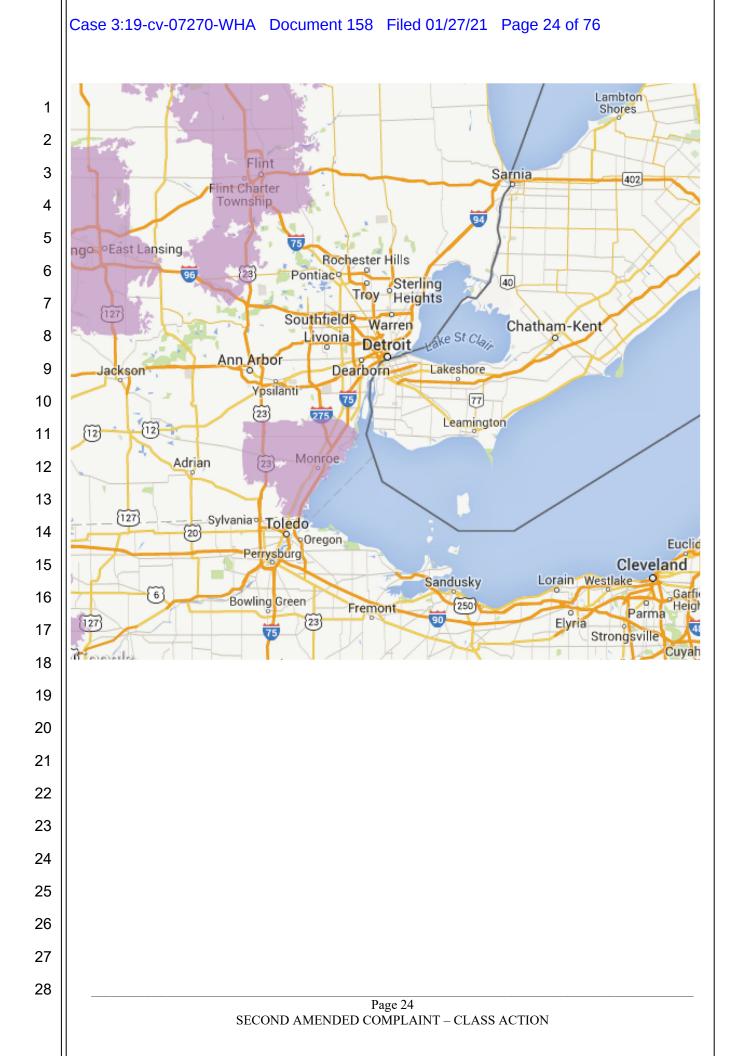
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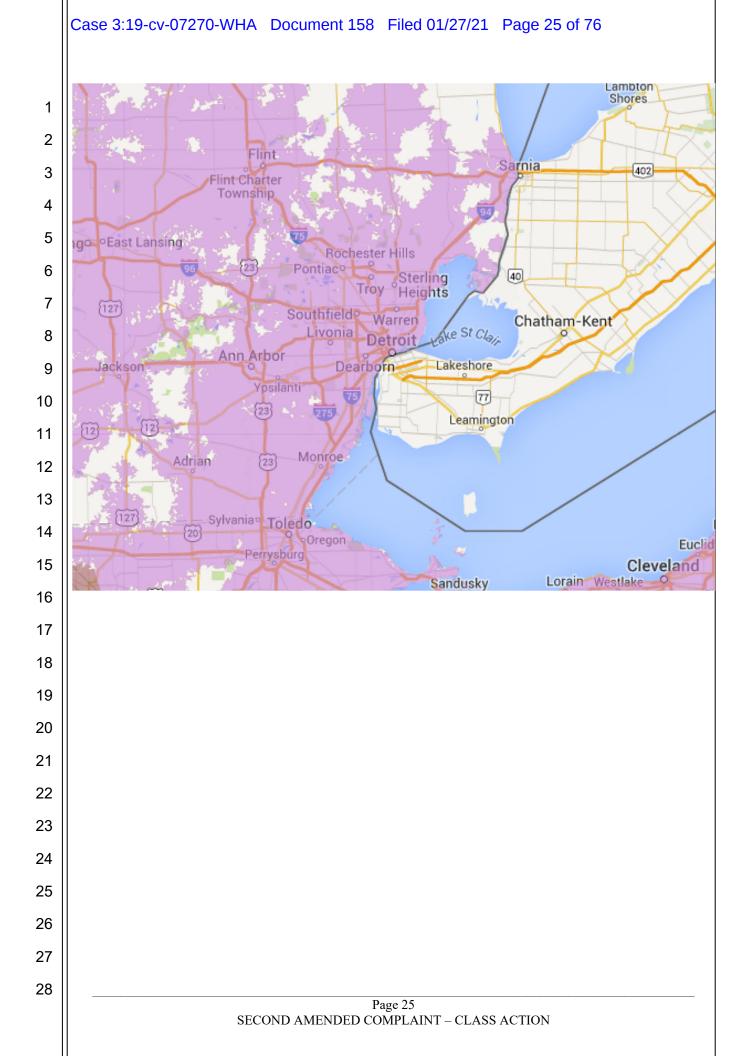
142. By way of further example, here is the same comparison in greater Chicago, as well as Milwaukee, a total metropolitan statistical area of approximately 11 million people, with the first map showing Cricket's purported 4G coverage in greater Chicago-Milwaukee and the second showing its purported 3G coverage (the legends on the subsequent maps have been removed for the benefits of size and clarity):





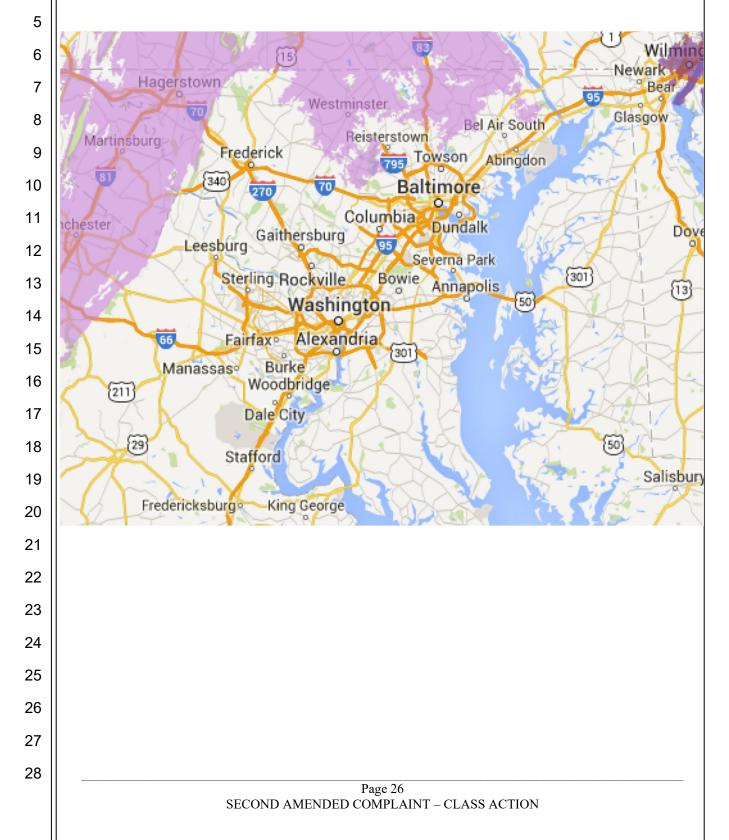


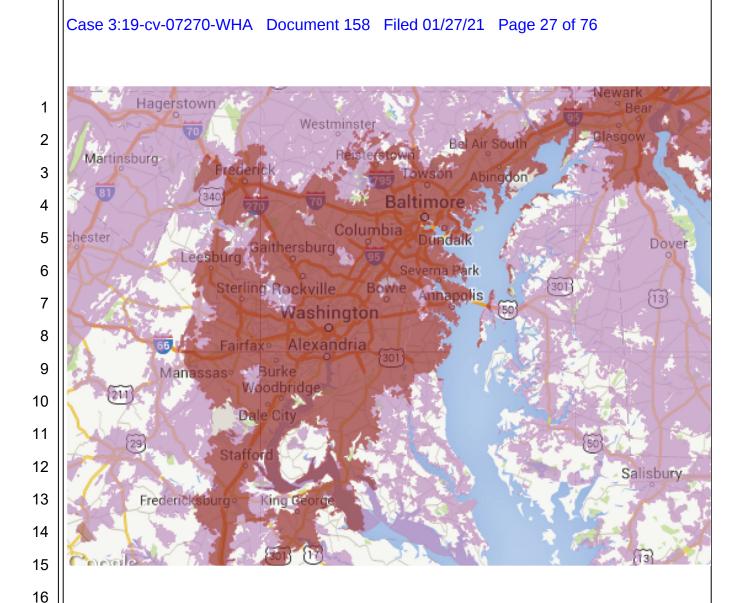




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1 144. Washington, D.C. and Baltimore, a total metropolitan statistical area of approximately
 2 9 million people, with the first map showing Cricket's purported 4G coverage in greater Washington,
 3 D.C.-Baltimore and the second showing its purported 3G coverage (the legends on the subsequent
 4 maps have been removed for the benefits of size and clarity):





17 145. The coverage maps Cricket posted on its own website reveal a similar trend in 18 numerous other metropolitan areas. Other markets where Cricket could provide little to no 4G/LTE 19 service included, but were by no means limited to: Albuquerque, Anchorage, Buffalo, Charlotte, 20 Cincinnati, Colorado Springs, Columbus, Dayton, Denver, El Paso, Fresno, Kansas City, greater Los 21 Angeles, Little Rock, Louisville, Memphis, Minneapolis-St. Paul, Nashville, Newark, Omaha, 22 Orlando, Pittsburgh, Portland, Raleigh-Durham, Richmond, Rochester, Sacramento, Salt Lake City, 23 San Francisco (the West Bay area), San Jose, Seattle, St. Louis, Syracuse, and the entire state of 24 Hawaii. 25 146. Further, the maps shown above, again, were as of December 2014-effectively two 26

years after Cricket began marketing its 4G/LTE plans.

27

28

147. As of December 31, 2013, Cricket 3G service was offered in 48 states and the District

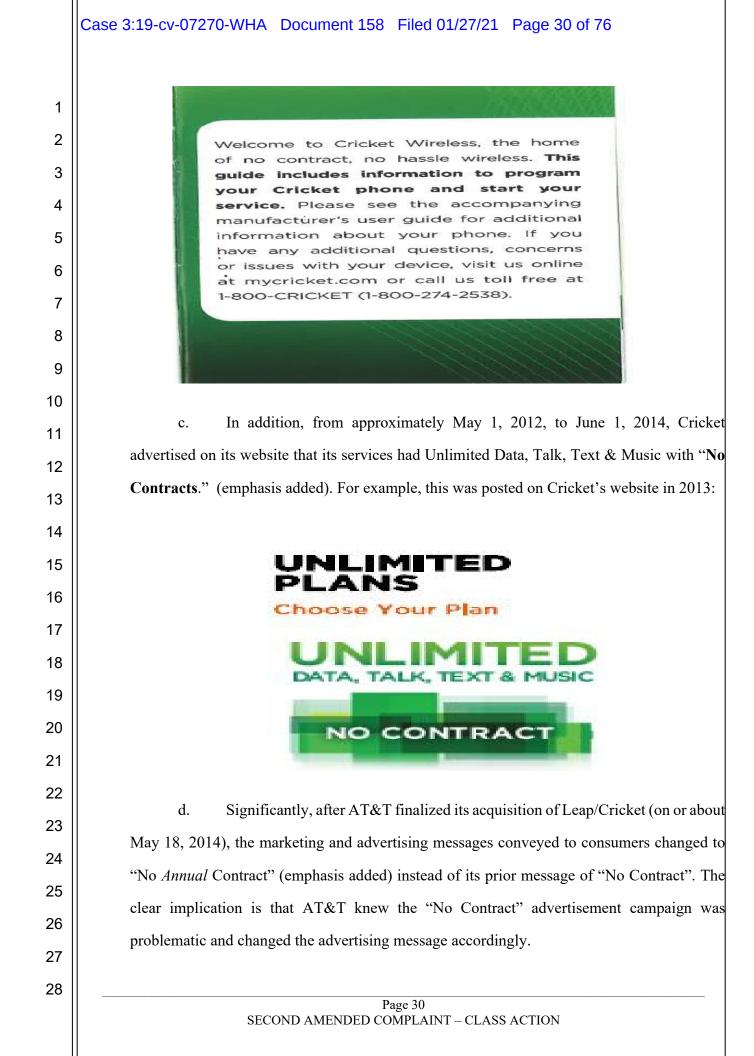
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1	of Columbia across an extended area covering approximately 292 million POPs.
2	148. As discussed, Leap's SEC filings admitted that 4G/LTE coverage extended to,
3	optimistically, only 21 million POPs in the entire United States.
4	149. Leap's SEC filings also made the following public statements concerning its lack of
5	4G/LTE capabilities and accordant worries about its inability to compete in the 4G marketplace:
6	a. "Many of our competitors also offer LTE services over a significantly larger
7	geographic area than we do"; <sup>25</sup>
8	b. "Given the significant decrease in the size of our customer base in recent
9	quarters, our high level of indebtedness, and high cost of LTE deployment, we have generally
10	determined not to deploy LTE network technology in additional markets at this time"
11	(emphasis added); <sup>26</sup> and
12	c. "[O]ur ability to compete effectively against wireless carriers with nationwide
13	networks and significantly greater deployment of 4G" was a significant risk factor for
14	Cricket's business. <sup>27</sup>
15	150. By Cricket's own admissions, it made a conscious decision not to expand its 4G/LTE
16	coverage-none of which was divulged in its nationwide advertising campaign for nationwide
17	coverage and unlimited 4G/LTE service.
18	151. Indeed, not only were Cricket's national advertisements of 4G/LTE service entirely
19	premature but the company persisted in that campaign even though it was clear that it would not be
20	able to offer such service.
21	152. Cricket failed to inform customers that its 4G/LTE services were (and would continue
22	to be) only available in very limited geographic regions.
23	153. Essentially, Cricket told one story to the SEC and FCC but continued to engage in a
24	mass advertising campaign that told a very different story to its consumers regarding its ability to
25	
26	<sup>25</sup> LEAP WIRELESS INTERNATIONAL, INC., Form 10-K for the Fiscal Year Ended Dec. 31, 2013 (filed
27	with the SEC on Mar. 6, 2014), at 8. <sup>26</sup> <i>Id.</i> at 5.
28	<sup>27</sup> Id. at 1. Page 28
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1 provide nationwide 4G/LTE coverage.

2	154. Cricket's overall failure to construct, or obtain access to, a competitive 4G/LTE
3	network during this time occurred within the context of intense competition in the wireless industry
4	and overall financial weakness for Cricket itself.
5	155. Generally, Cricket could not afford to obtain 4G/LTE coverage in many urban areas,
6	even though these were the precise areas targeted by Cricket.
7	156. It is thus reasonable to infer that Cricket, knowing that it could not realistically obtain
8	competitive 4G/LTE service and yet hoping that a "white knight" may wish to acquire it during a
9	period of mergers and consolidation in the industry, decided to falsely advertise its 4G/LTE
10	capabilities at the undue expense of its own customers in a desperate bid to increase revenues and
11	remain viable.
12	NO CONTRACT OR AGREEMENT WAS OR EVER COULD HAVE BEEN FORMED;
13	THUS, ANY PURPORTED AGREEMENT TO ARBITRATE IS UNENFORCEABLE AS <u>A MATTER OF LAW</u>
14	157. Any purported arbitration clause that Defendant may allege exists is unenforceable
15	because no contract or agreement between Cricket and consumers was ever formed.
16	Cricket's "No Contract" Representations
16 17	a. During all relevant time periods in this Complaint, Cricket marketed itself to
17	a. During all relevant time periods in this Complaint, Cricket marketed itself to
17 18 19	a. During all relevant time periods in this Complaint, Cricket marketed itself to all consumers, including Plaintiffs and the putative class, as the " <u>Home of the <b>No Contract</b></u> ,
17 18 19	a. During all relevant time periods in this Complaint, Cricket marketed itself to all consumers, including Plaintiffs and the putative class, as the " <u>Home of the <b>No Contract</b></u> , <u>No Hassle Wireless Carrier</u> " (emphasis added).
17 18 19 20	<ul> <li>a. During all relevant time periods in this Complaint, Cricket marketed itself to all consumers, including Plaintiffs and the putative class, as the "<u>Home of the <b>No Contract</b></u>, <u>No Hassle Wireless Carrier</u>" (emphasis added).</li> <li>b. For example, the "Quick Start Guide" that Defendant provided to Plaintiffs and</li> </ul>
17 18 19 20 21	<ul> <li>a. During all relevant time periods in this Complaint, Cricket marketed itself to all consumers, including Plaintiffs and the putative class, as the "<u>Home of the <b>No Contract</b></u>, <u>No Hassle Wireless Carrier</u>" (emphasis added).</li> <li>b. For example, the "Quick Start Guide" that Defendant provided to Plaintiffs and</li> </ul>
17 18 19 20 21 22	<ul> <li>a. During all relevant time periods in this Complaint, Cricket marketed itself to all consumers, including Plaintiffs and the putative class, as the "<u>Home of the <b>No Contract</b></u>, <u>No Hassle Wireless Carrier</u>" (emphasis added).</li> <li>b. For example, the "Quick Start Guide" that Defendant provided to Plaintiffs and</li> </ul>
17 18 19 20 21 22 23	<ul> <li>a. During all relevant time periods in this Complaint, Cricket marketed itself to all consumers, including Plaintiffs and the putative class, as the "<u>Home of the <b>No Contract</b></u>, <u>No Hassle Wireless Carrier</u>" (emphasis added).</li> <li>b. For example, the "Quick Start Guide" that Defendant provided to Plaintiffs and</li> </ul>
<ol> <li>17</li> <li>18</li> <li>19</li> <li>20</li> <li>21</li> <li>22</li> <li>23</li> <li>24</li> </ol>	<ul> <li>a. During all relevant time periods in this Complaint, Cricket marketed itself to all consumers, including Plaintiffs and the putative class, as the "<u>Home of the <b>No Contract</b></u>, <u>No Hassle Wireless Carrier</u>" (emphasis added).</li> <li>b. For example, the "Quick Start Guide" that Defendant provided to Plaintiffs and</li> </ul>
<ol> <li>17</li> <li>18</li> <li>19</li> <li>20</li> <li>21</li> <li>22</li> <li>23</li> <li>24</li> <li>25</li> </ol>	<ul> <li>a. During all relevant time periods in this Complaint, Cricket marketed itself to all consumers, including Plaintiffs and the putative class, as the "<u>Home of the <b>No Contract</b></u>, <u>No Hassle Wireless Carrier</u>" (emphasis added).</li> <li>b. For example, the "Quick Start Guide" that Defendant provided to Plaintiffs and</li> </ul>
<ol> <li>17</li> <li>18</li> <li>19</li> <li>20</li> <li>21</li> <li>22</li> <li>23</li> <li>24</li> <li>25</li> <li>26</li> </ol>	<ul> <li>a. During all relevant time periods in this Complaint, Cricket marketed itself to all consumers, including Plaintiffs and the putative class, as the "<u>Home of the <b>No Contract</b></u>, <u>No Hassle Wireless Carrier</u>" (emphasis added).</li> <li>b. For example, the "Quick Start Guide" that Defendant provided to Plaintiffs and</li> </ul>
<ol> <li>17</li> <li>18</li> <li>19</li> <li>20</li> <li>21</li> <li>22</li> <li>23</li> <li>24</li> <li>25</li> </ol>	<ul> <li>a. During all relevant time periods in this Complaint, Cricket marketed itself to all consumers, including Plaintiffs and the putative class, as the "<u>Home of the <b>No Contract</b></u>, <u>No Hassle Wireless Carrier</u>" (emphasis added).</li> <li>b. For example, the "Quick Start Guide" that Defendant provided to Plaintiffs and</li> </ul>
<ol> <li>17</li> <li>18</li> <li>19</li> <li>20</li> <li>21</li> <li>22</li> <li>23</li> <li>24</li> <li>25</li> <li>26</li> <li>27</li> </ol>	<ul> <li>a. During all relevant time periods in this Complaint, Cricket marketed itself to all consumers, including Plaintiffs and the putative class, as the "<u>Home of the No Contract,</u> <u>No Hassle Wireless Carrier</u>" (emphasis added).</li> <li>b. For example, the "Quick Start Guide" that Defendant provided to Plaintiffs an the putative class members welcomed them to Cricket Wireless includes this slogan:</li> </ul>



Thus, Defendant cannot enforce an arbitration clause or other contractual 1 e. 2 provision against any class-member consumers in this case since no contract or agreement. 3 including any arbitration provision, was ever offered or formed due to Defendant's prior 4 representations to consumers (through marketing, advertisements, printed materials, etc.) that 5 Cricket's 4G/LTE services had "no contract." **Cricket's Failure to Meaningfully** 6 **Disclose Any Arbitration Provision** 7 f. Upon information and belief, Defendant provided the same or similar "Quick 8 Start Guide" to all consumers that purchased 4G/LTE-capable phones from 2012 to mid-2014. 9 The arbitration provision was included in a booklet titled "Quick Start Guide" g. 10 with the subtitle "A Simple Guide to Activating Your Phone" (herein, "Quick Start Guide: 11 Simple Activation Guide"). 12 h. The title of the booklet alone would not put a reasonably prudent consumer on 13 inquiry notice that the booklet contained important terms or conditions relating the customers' 14 relationship with Cricket and, in fact, would suggest the opposite to a reasonably prudent 15 consumer. 16 i. There is no statement or description on the front of the booklet about anything 17 being contained or included in the "Quick Start Guide: Simple Activation Guide" relating to 18 additional agreements, contracts, terms of service, or arbitration clauses. 19 j. Because Cricket failed to meaningfully and conspicuously notify consumers of 20 the existence of any "terms of service" that contained an arbitration provision, no contract or 21 agreement was or could have been formed due to the following: 22 i. First, the "Quick Start Guide: Simple Activation Guide" could 23 only be accessed *after* the deal to purchase a 4G/LTE-capable phone. 24 ii. Second, Cricket included an arbitration clause in a "Quick Start 25 Guide: Simple Activation Guide," which was described as a "simple way of 26 activating your phone," (emphasis added), a misnomer designed to mislead 27 consumers about what was contained therein. 28 Page 31

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iii. Third, the arbitration provision was buried on the final pages of the "Quick Start Guide: Simple Activation Guide".

iv. Fourth, the entire "Terms of Service" included in the "Quick Start Guide: Simple Activation Guide" was printed in extremely small font (either 5 or 6-point character size) that is very difficult, if not impossible, for an average consumer to read or understand. Each page contained within the "Quick Start Guide: Simple Activation Guide" was approximately 3x4 inches. A sample page from the "Quick Start Guide" used by Cricket—<u>in actual size</u> is listed below:

We consider a first part of each process of the constant of process respectively and introduce process residence and process resulting as the constant of process resulting and the constant of results. Constant is not many results for the first process result of the constant of the constant of the constant of the first process results are also been as the constant of the constant (c) It is activated a pitter charges, pay may also be worked as the paintage recovery even when it is a there is enabled, assessed and do Noted by Oricleta to yoke claims of the other is an experimental devices and the second section of the second second second the other is a second second second second second second second second the other is a second second second second second second second second second the other is a second For Rets Have that include poil ministerations access charges the length of yo be received of the to the manager interdence and opphate paralities Services was bein open to a comparise that is a contract manager and managers at the Services and Langer we with 520MD lay, and will and when active parts which be cont. energency since an Other third party of this in the object in consolit-tions not in deemonthic part is solidy against to what report that all a phylocentration for a front as we new not be able to provide you will on any Asia stay. 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Silling and Payment. biother solution is present in present to the term of bidle incompany only in your to be over accounting to your the recent given by sentements When they Wear to perform the transmission of the test to the test you may bench a source another from control to NUCLEUR DRY IN (i) Stylestyphy of the system of the approximate state are all applicable and any dependent of a management of the system considering distance and the system considering distance and the system of the system constraints of a management of the system constraints of a management of the system constraints of a management of the system constraints of the are reaconation for paying all charges for Samiras, including the follow int, (I) is a general for each magnitude billing parts in which modules on the two answer in our due ways produces or the billing parts of 20 year bill download. Twesters or contentiated by gourd at for which impaires charges apply inducting the test in the test. 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We will control to the state data billion the assessment that year are reportable to pay and the arrow is of such other the min of extending one of the sound of and dates of an any new well we receive the Supression to require that you gay your Origonic Twith cash, cardled sheck Fifth, because Cricket advertised that its services had "no v. contract," an objectively reasonable consumer would have no reason to believe that the "Quick Start Guide: Simple Activation Guide," designed to guide a consumer through the process of activating the 4G/LTE-capable phone, would

contain any contractual provisions.

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1 2	vi. Sixth, <u>Cricket's own employees activated Plaintiffs' phones</u> in the store, leaving Plaintiffs with no reason to even look at the "Quick Start
3	Guide: Simple Activation Guide."
4	THE CRICKET ENTERPRISE
5	
6	158. Cricket entailed multiple related entities held by the parent, Leap.
7	159. Cricket phones were distributed through an expansive network of Cricket-branded
8	franchise stores ("dealers"), as well as retail locations that would sell Cricket phones along with other
9	brands.
10	160. Some of these dealers were owned by Cricket itself, while others comprised
11	franchisees that owned Cricket-branded stores under the banner of independent legal entities.
12	161. Specifically, in Cricket's own words: "Our indirect channel consists of our authorized
13	dealers and distributors, including premier dealers and local market authorized dealers. Premier
14	dealers are <i>independent</i> dealers that sell Cricket products exclusively in stores that <i>look and function</i>
15	similar to our company-owned stores, enhancing the in-store experience and the level of customer
16	service and expanding our brand presence within a market. Premier dealers tend to generate
17	significantly more business than indirect dealers. As of December 31, 2013, we had approximately
18	2,530 indirect dealer locations, of which approximately 2,100 were premier dealer locations." <sup>28</sup>
19	(emphasis added).
20	162. Thus, Cricket directly stated that a network of "independent" dealers was essential to
21	its business model.
22	163. Further, as that same statement intimates, these independent dealers were also bound,
23	as is typical with franchisees, to a significant level of homogeneity in their offerings and marketing.
24	These offerings and marketing directives came on a "top-down" basis and were adopted by the
25	independent dealers.
26	164. For example, these independent dealers would receive standardized marketing media,
27	
28	$\frac{1}{2^{8}Id.}$ at 6.
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1	including various ones representing unlimited 4G/LTE coverage.
2	165. These independent dealers were also the recipients of group emails, which emanated
3	from a Cricket corporate entity and pertained to various aspects of the business, including marketing.
4	166. These relationships were formalized by Non-Exclusive Dealer Agreements.
5	167. As stated above, Cricket maintained relationships with over 2,000 independent,
6	Cricket-only dealers; these dealers were naturally concentrated in urban areas.
7	168. As detailed above, Cricket's 4G/LTE coverage was extremely sparse or nonexistent in
8	many urban areas.
9	169. On information and belief, a number of independent dealers received numerous
10	complaints about the quality and/or absence of 4G/LTE coverage.
11	170. Employees of independent dealers would commonly ascribe the poor quality or
12	absence of 4G/LTE coverage to some Cricket-controlled medium-for example, "the network is
13	down" or "a tower is down."
14	171. Further, because employees of Cricket <i>and</i> the independent dealers would commonly
15	activate phones for customers, they would have had occasion to see firsthand the weakness or
16	nonexistence of 4G/LTE signals on the phones they were selling.
17	172. Per the above-cited 10-K, Cricket specifically stated that its competitors' capacities,
18	including the ability to "offer LTE services over a significantly larger geographic area than we do,"
19	also allowed them to "better attract and retain third-party dealers and distributors."29 (emphasis
20	added).
21	173. It follows logically that Cricket's false claims of "unlimited" nationwide 4G/LTE
22	coverage would have been important, if not essential, to retaining its independent dealer network, as
23	well as inducing new individuals to invest in Cricket franchises.
24	174. Likewise, from the viewpoint of an independent dealer who had already invested in a
25	Cricket store, it would obviously be valuable to offer potential customers 4G/LTE service.
26	175. It also follows logically that existing dealers, who had already committed to the
27	
28	<sup>29</sup> <i>Id.</i> at 8.
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1	national 4G/LTE ad campaign and more expensive 4G/LTE-capable phones, continued to market
2	such phones and services even when it was obvious that Cricket could not actually provide such
3	services.
4	176. As stated above, independent dealers were essential in marketing these false claims
5	regarding 4G/LTE coverage to consumers.
6	177. Likewise, independent dealers were responsible for selling 4G/LTE-capable phones
7	and/or "4G/LTE" plans to consumers.
8	CLASS ACTION ALLEGATIONS
9	178. Plaintiffs, pursuant to Federal Rules of Civil Procedure 23(a), (b)(2), and (b)(3), bring
10	this action on behalf of all others similarly situated (the "Class") from May 1, 2012, to October 1
11	2014 (the "Class Period" <sup>30</sup> ), initially defined as:
12	All persons in the United States who purchased a 4G/LTE-capable phone from Cricket
13	(including its affiliates and subsidiaries) during the Class Period.
14	179. Plaintiffs, pursuant to Federal Rules of Civil Procedure 23(a), (b)(2), and (b)(3), also
15	bring this action on behalf of all similarly situated California citizens and citizens of states with
16	consumer protection laws similar to the State of California (the "California Class") from May 1, 2012
17	to October 1, 2014 (the same Class Period), initially defined as:
18	All persons in California or other states with similar consumer protection laws who
19	purchased a 4G/LTE-capable phone from Cricket (including its affiliates and
20	subsidiaries) during the Class Period.
21	180. Plaintiffs, pursuant to Federal Rules of Civil Procedure 23(a), (b)(2), and (b)(3), also
22	bring this action on behalf of Missouri citizens and citizens of states with consumer protection laws
23	similar to the State of Missouri (the "Missouri Class") from May 1, 2012 to October 1, 2014 (the
24	same Class Period), initially defined as:
25	
26	
27	<sup>30</sup> On information and belief, all 4G/LTE-capable phones purchased on or after May 19, 2014, were

a part of AT&T's 4G network and, thus, not a part of this class action; however, the Class Period as
defined above may be revised and amended based on information uncovered in discovery.

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1 2	All persons in Missouri or other states with similar consumer protection laws who purchased a 4G/LTE-capable phone from Cricket (including its affiliates and subsidiaries) during the Class Period.
3	181. Plaintiffs, pursuant to Federal Rules of Civil Procedure 23(a), (b)(2), and (b)(3), also
4	bring this action on behalf of Illinois citizens and citizens of states with consumer protection laws
5	similar to the State of Illinois (the "Illinois Class") from May 1, 2012 to October 1, 2014 (the same
6	Class Period), initially defined as:
7 8 9	All persons in Illinois or other states with similar consumer protection laws who purchased a 4G/LTE-capable phone from Cricket (including its affiliates and subsidiaries) during the Class Period.
9 10	182. Plaintiffs, pursuant to Federal Rules of Civil Procedure 23(a), (b)(2), and (b)(3), also
10	bring this action on behalf of Virginia citizens and citizens of states with consumer protection laws
12	similar to the State of Virginia (the "Virginia Class") from May 1, 2012 to October 1, 2014 (the same
13	Class Period), initially defined as:
14 15	All persons in Virginia or other states with similar consumer protection laws who purchased a 4G/LTE-capable phone from Cricket (including its affiliates and subsidiaries) during the Class Period.
16	183. Plaintiffs, pursuant to Federal Rules of Civil Procedure 23(a), (b)(2), and (b)(3), also
17	bring this action on behalf of Texas citizens and citizens of states with consumer protection laws
18	similar to the State of Texas (the "Texas Class") from May 1, 2012 to October 1, 2014 (the same
19	Class Period), initially defined as:
20	All persons in Texas or other states with similar consumer protection laws who
21	purchased a 4G/LTE-capable phone from Cricket (including its affiliates and
22	subsidiaries) during the Class Period.
23	184. Plaintiffs, pursuant to Federal Rules of Civil Procedure 23(a), (b)(2), and (b)(3), also
24	bring this action on behalf of Pennsylvania citizens and citizens of states with consumer protection
25	laws similar to the State of Pennsylvania (the "Pennsylvania Class") from May 1, 2012 to October 1,
26	2014 (the same Class Period), initially defined as:
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1 2	All persons in Pennsylvania or other states with similar consumer protection laws who purchased a 4G/LTE-capable phone from Cricket (including its affiliates and subsidiaries) during the Class Period.
3	185. Plaintiffs, pursuant to Federal Rules of Civil Procedure 23(a), (b)(2), and (b)(3), also
4	bring this action on behalf of Washington citizens and citizens of states with consumer protection
5	laws similar to the State of Washington (the "Washington Class") from May 1, 2012 to October 1,
6	2014 (the same Class Period), initially defined as:
7	All persons in Washington or other states with similar consumer protection laws who
8	purchased a 4G/LTE-capable phone from Cricket (including its affiliates and subsidiaries) during the Class Period.
9	
10	186. The following persons shall be excluded from any Class: (1) Defendant and its
11	subsidiaries and affiliates; (2) governmental entities; and (3) the judge(s) to whom this case is
12	assigned and any immediate family members thereof.
13	187. The claims for relief asserted herein satisfy the prerequisites for certification as a class
14	action pursuant to Federal Rule of Civil Procedure 23(b)(3):
15	a. There are common questions of law or fact common to the Class and California
16	Class;
17	b. The claims or defenses of the representative parties are typical of the claims or
18	defenses of the respective class;
19	c. The representative party will fairly and adequately protect the interests of the
20	respective class;
21	d. The questions of law or fact common to the respective class members
22	predominate over any questions affecting only individual members; and
23	e. A class action is superior to other available methods for fairly and efficiently
24	adjudicating the controversy.
25	188. <b>Numerosity.</b> The members of the Classes are so numerous that individual joinder of
26	all the members is impracticable. Although the exact size of the Classes are unknown, Defendant
27	submitted to a prior Court that over 10,000 Samsung Galaxy S4s were sold to California consumers
28	Page 37
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1	alone from Jun	ne 1, 20	012 to May 18, 2014. The identifying information of the group is unknown to
2	Plaintiffs; howe	ever, t	hat information is readily available from Defendant.
3	189.	Comn	nonality and Predominance. This action involves common questions of law or
4	fact, which pre	edomin	nate over any questions affecting individual Class members, including, but not
5	limited to, the f	follow	ing:
6		a.	Whether Defendant advertised "No Contract";
7	1	b.	Whether Defendant advertised and/or provided 4G/LTE-capable phones;
8		c.	Whether Defendant advertised and/or provided "4G/LTE" service;
9		d.	Whether Plaintiffs and Class members purchased 4G/LTE-capable phones
10	from De	efenda	nt;
11		e.	Whether Plaintiffs and Class members purchased 4G/LTE wireless phone
12	plans fr	rom De	efendant;
13	:	f.	Whether and to what extent Defendant failed to provide 4G/LTE services;
14		g.	Whether Defendant's Terms of Service were adequately disclosed to and were
15	consent	ted to b	by Plaintiffs and Class members;
16	]	h.	Whether Defendant acted in bad faith by falsely advertising the scope of its
17	4G/LTE	E cove	rage;
18		i.	Whether Defendant's claim of "no contract" was likely to mislead objectively
19	reasona	ible co	nsumers;
20		j.	Whether Defendant's "4G/LTE" advertisements and marketing were likely to
21	mislead	l an ob	jectively reasonable consumer;
22	]	k.	Whether Defendant engaged in deceptive and unfair business and trade
23	practice	es;	
24		1.	Whether Plaintiffs and Class members are entitled to restitution, damages,
25	and/or o	other e	equitable relief; and,
26	1	m.	Whether Defendant should be enjoined from engaging in this type of conduct.
27			
28			Page 38
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190. **Typicality.** The named Plaintiffs' claims are typical of the claims of the Classes 1 2 because, among other things, Plaintiffs, like all members of the respective classes, purchased 3 4G/LTE-capable phones anticipating to receive 4G/LTE services. Cricket never provided 4G/LTE 4 services or provided only extremely limited 4G/LTE services in most cities across the United States. 5 In addition, named Plaintiffs have the same or similar remedies as the members of the putative classes.

6

191. Adequacy of Representation. Plaintiffs are adequate representatives of the Classes 7 because their interests do not conflict with the interests of the classes that they seek to represent; they have retained counsel competent and experienced in complex class action litigation; and Plaintiffs 8 9 intend to prosecute this action vigorously. The interests of the classes will be fairly and adequately 10 protected by Plaintiffs and their counsel.

11 192. **Superiority.** A class action is superior to all other available means for the fair and 12 efficient adjudication of this controversy, including, but not limited to, the following reasons:

13 a. The damages or other financial detriment suffered by individual Class 14 members are relatively small compared to the burden and expense that would be required to 15 individually litigate their claims against Cricket, so it would be impracticable for the members 16 of the classes to individually seek redress for Cricket's wrongful conduct;

17 b. Even if the members of the classes could afford individual litigation, the court 18 system could not. Individualized litigation creates a potential for inconsistent or contradictory 19 judgments, and increases the delay and expense to all parties and the court system. By contrast, 20 a class action presents far fewer management difficulties, and provides the benefits of single 21 adjudication, economies of scale, and comprehensive supervision by a single court; and

No unusual difficulties are likely to be encountered in the management of this c. class action.

24 193. **Ascertainability.** Defendant is in possession of the necessary records in the form of 25 receipts and billing statements to identify members of the classes; as such, the Classes will be easily 26 ascertainable.

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### **NULLITY OF ARBITRATION PROVISION, AS APPLICABLE**

2 194. Because of the above-described Merger, some number of Cricket customers were
3 migrated to AT&T's network and policies.

4 195. On information and belief, approximately half of Cricket customers at the time of the
5 Merger were eventually migrated to AT&T's network and, in whatever manner and/or sequence,
6 received updated contractual terms and conditions that supplanted those that had existed under
7 Cricket.

8 196. To the extent that, as applicable, Defendant may argue that respective class members
9 are subject to such revised terms and conditions, the arbitration provision included in those terms is
10 null and void in its entirety here.

11 197. Under California law, parties may not agree to waive the right to seek public injunctive
12 relief under California's Unfair Competition Law, False Advertising Law, and Consumer Legal
13 Remedies Act in any forum and any such agreements are contrary to California public policy and are
14 unenforceable. *See McGill v. Citibank, N.A.*, 393 P.3d 85 (Cal. 2017).

15 198. The terms and conditions, drafted by AT&T, that were sent to legacy Cricket 16 customers following the Merger contained language purporting to bar the arbitrator from granting the 17 type of public injunctive relief authorized under California law for claims under the Unfair 18 Competition Law, False Advertising Law, and Consumer Legal Remedies Act. That arbitration 19 provision is therefore unenforceable under *McGill*.

20 199. The AT&T-drafted terms and conditions also contained a non-severability, or "poison
21 pill," provision declaring that the entire arbitration provision would be null and void should that
22 particular provision be found unenforceable.

- 23 200. Because the aforementioned improper waiver of public injunctive relief in any forum
  24 is unenforceable under *McGill*, the entire arbitration provision is null and void.<sup>31</sup>
- 25
- 26

27 <sup>31</sup> See Roberts v. AT&T Mobility LLC, No. 3:15-cv-3418-EMC, 2018 WL 1317346 (N.D. Cal. Mar. 14, 2018); *McArdle v. AT&T Mobility LLC*, No. 09-cv-1117-CW, 2017 WL 4354998 (N.D. Cal. Oct. 2, 2017).

1	STATUTES OF LIMITATIONS AND REPOSE		
2	201. The statute(s) of limitations and statute(s) of repose for these claims, relating to the		
3	purchase of 4G/LTE-capable phones and 4G/LTE service plans "up through October 1, 2014," were		
4	tolled by prior agreement with Defendant. That tolling agreement runs "up to and including November		
5	4, 2019."		
6	202. Further, Defendant's conduct was inherently deceptive, concealing the damage from		
7	the consumers, as more fully outlined herein. Accordingly, any and all applicable statutes of		
8	limitations are and were equitably tolled.		
9	CAUSES OF ACTION		
10	203. Plaintiffs do not plead, and hereby disclaim, any causes of action under the Federal		
11	Communications Act and regulations promulgated by the FCC.		
12	<u>CHOICE OF LAW</u>		
13	204. At all times relevant to this Complaint, Defendant's (and Leap's) principal place of		
14	business and principal executive offices were located in California; in addition, Leap owned and		
15	controlled Defendant and various other Cricket entities.		
16	205. On information and belief, all business and marketing decisions, including decisions		
17	to not expand 4G/LTE coverage and continue to market "Unlimited 4G/LTE," were made at		
18	Leap/Cricket's offices in California.		
19	206. As such, California law applies to Plaintiffs' and the putative Class members' claims		
20	because:		
21	a. A substantial part of the alleged misleading and deceptive conduct emanated from		
22	California; and		
23	b. The bad faith, unfair, and unlawful conduct occurred in California.		
24	207. In the alternative, the laws of the states in which each Plaintiff and each Class member		
25	resides apply. In that case, Plaintiffs and the putative Class members hereby incorporate every state's		
26	laws relating to consumer protection, unconscionability, false advertising, unjust enrichment,		
27	negligence, and negligence per se.		
28	 		
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1 **COUNT ONE:** 2 VIOLATION OF THE CONSUMERS LEGAL REMEDIES ACT Cal. Civ. Code § 1750, et. seq. 3 208. Plaintiffs, on behalf of themselves and those similarly situated, reallege and 4 incorporate by reference each and every allegation set forth in the preceding paragraphs as though 5 alleged in full herein. 6 209. This cause of action is brought pursuant to the California Consumers Legal Remedies 7 Act, California Civil Code § 1750, et seq. ("CLRA"). 8 Plaintiff and other proposed Class members purchased from Defendant "goods" 210. 9 (specifically, Cal. Civ. Code § 1761(a)) and "services" (specifically, Cal. Civ. Code § 1761(b)). 10 211. Defendant's actions, representations, and conduct have violated the CLRA because 11 they extended to transactions that are intended to result, or which resulted in, the sale or lease of goods 12 or services to consumers. 13 Plaintiffs and other Class members are "consumers" as that term is defined by the 212. 14 CLRA, specifically, Cal. Civ. Code § 1761(d). 15 213. By engaging in the conduct described above, Defendant violated the CLRA as follows: 16 By representing that goods or services have sponsorship, approval, characteristics, a. 17 etc. which they do not have, in violation of Cal. Civ. Code § 1770(a)(5); 18 b. By representing that goods or services are of a particular standard, quality, or grade 19 if they are of another, in violation of Cal. Civ. Code § 1770(a)(7); and 20 By advertising goods or services with intent not to supply them as advertised, in c. 21 violation of Cal. Civ. Code § 1770(a)(9). 22 214. Specifically, Defendant's acts and practices led customers to falsely believe that its 23 "goods" and "services" would allow consumers to have access to a 4G/LTE network when they knew 24 such representations to be false and/or misleading. 25 215. On or about May 1, 2015, former plaintiff Flor Barraza, upon filing these claims in a 26 prior action, put Defendant on notice of her allegations and demanded that Defendant correct, repair, 27 28 Page 42 SECOND AMENDED COMPLAINT - CLASS ACTION

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1	replace, or otherwise rectify the unlawful, unfair, false, and deceptive practices complained of herein	
2	within thirty days.	
3	216. Plaintiffs Thomas and Postpichal also additionally put Defendants on notice of their	
4	allegations and similarly demanded correction, repair, replacement, and/or other rectification via their	
5	own prior lawsuit.	
6	217. Defendant has refused to correct, repair, replace, or otherwise rectify the unlawful,	
7	unfair, false, and deceptive practices complained of herein.	
8	218. Cricket's conduct alleged herein caused substantial injury to Plaintiffs and members	
9	of the proposed classes, as well as the public generally. Cricket's conduct is ongoing and is likely to	
10	continue and recur absent a permanent injunction.	
11	219. Specifically, as described above, Cricket is now entirely owned by AT&T and operates	
12	on AT&T's wireless network.	
13	220. AT&T has continued to engage in conduct almost wholly similar to that alleged here.	
14	Specifically, given that the incipient—yet not yet arrived for consumers—new wireless technology	
15	is 5G, AT&T nonetheless began labeling its phones with a "5GE" logo:	
16		
17		



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1	225. This logo can only have one <i>reasonable</i> meaning (that it somehow demarcates a new
2	generation—the 5th—markedly distinct from 4G), yet AT&T has claimed that it reasonably refers to
3	late-stage 4G technology. It is not, for example, as if AT&T adopted an entirely new network-speed
4	naming convention or claimed something entirely outlandish (e.g., "7G" or "10G"). Rather, AT&T
5	selected a logo referring to a network type that was just close enough to be plausible and yet was not
6	actually available to consumers.
7	226. Put simply, Cricket's parent AT&T, just like Cricket itself, has shown little or no
8	compunction about lying to consumers in this regard.
9	227. If consumers are to pay more for a given service—and they <i>do</i> —then terms like "4G"
10	and "5G" must have some substantive meaning or else the notion of "misrepresentation," a bedrock
11	of consumer protection law, is likewise rendered meaningless.
12	228. Cricket is, again, owned by AT&T, operates on AT&T's network, and adopted AT&T-
13	drafted terms and conditions.
14	229. Thus, because Cricket's conduct alleged herein is likely to continue and recur absent
15	a permanent injunction, Plaintiffs seek an order enjoining Cricket from such practices.
16	230. Plaintiffs provided notice to Defendant of its violations of the Consumers Legal
17	Remedies Act concurrent with the filing of the complaint in this action. More than 30 days since
18	Plaintiffs provided notice passed and Defendant failed to remedy its conduct pursuant to the notice,
19	therefore Plaintiffs and the Class are entitled to recover their actual monetary damages as a result of
20	Cricket's conduct.
21	231. In the alternative to damages, and because in such a case Plaintiffs and the Class would
22	have no adequate remedy at law, Plaintiffs and the Class, Pursuant to Cal. Civ. Code § 1780, are
23	entitled to restitution of the purchase price of the 4G/LTE-capable phones and 4G/LTE service plans.
24	232. Plaintiffs and the Class are also entitled to an order and injunctive relief requiring
25	Defendant to correct the misrepresentation to its Customers, and to recover reasonable attorneys' fees
26	and costs.

27

233. The Consumers Legal Remedies Act, § 1750, et seq., is designed to protect consumers
 against unfair and deceptive business practices. It applies to Defendant's conduct because it covers
 transactions that are intended to result or that result in the sale or lease of goods and services to
 consumers.

### <u>COUNT TWO:</u> <u>VIOLATION OF THE FALSE ADVERTISING LAW</u> <u>Business Professions Code § 17500 *et. seq.*</u>

7 234. Plaintiffs, on behalf of themselves and those similarly situated, re-allege and
8 incorporate by reference each and every allegation set forth in the preceding paragraphs as though
9 alleged in full herein.

235. Defendant made untrue, false, deceptive, and/or misleading statements in connection
with the advertising and marketing of its products and services.

12 236. Defendant made representations through advertisement (through a variety of
13 mediums) and product labeling/branding, as described above, that led reasonable customers to believe
14 that they were purchasing a 4G/LTE-capable phone that would receive 4G/LTE services in their
15 respective geographic regions.

16 237. Defendant deceptively failed to inform Plaintiffs, and those similarly situated, that its
 17 goods and services did not actually provide for 4G/LTE services in their respective geographic areas.

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238. Defendant's acts and omissions were likely to deceive the general public.

19 239. Defendant engaged in these false, misleading, and deceptive advertising and marketing
20 practices to increase its profit. Accordingly, Defendant engaged in false advertising, as defined by
21 Cal. Business and Professions Code § 17500 *et seq*.

22 23

240. Plaintiffs and those similarly situated are entitled to and do seek both a declaration that the above-described practices constitute false, misleading, and deceptive advertising.

24 241. The aforementioned practices, which Defendant used to its significant financial gain,
25 also constituted unlawful competition and provided an unlawful advantage over Defendant's
26 competitors and result in injury to the general public.

242. Defendant has refused to correct, repair, replace, or otherwise rectify the unlawful, unfair, false, and deceptive practices complained of herein.

243. Cricket's conduct alleged herein caused substantial injury to Plaintiffs and members
of the proposed classes, as well as the public generally. For the reasons described above, Cricket's
conduct is ongoing and is likely to continue and recur absent a permanent injunction.

6 244. Because Cricket's conduct alleged herein is likely to continue and recur absent a
7 permanent injunction, Plaintiffs seek an order enjoining Cricket from such practices.

8 245. Plaintiffs individually seek public injunctive relief, under the False Advertising Law,
9 to protect the general public from Cricket's false and/or misleading advertisements and omissions.

10 246. In the alternative to actual damages, and because in such case Plaintiffs and the Class
11 would have no adequate remedy at law, Plaintiffs seek, on behalf of those similarly situated, full
12 restitution of monies as necessary and according to proof, to restore any and all monies acquired by
13 Defendant from Plaintiffs, the general public, or those similarly situated by means of the false,
14 misleading, and deceptive advertising and marketing practices complained of herein, plus interest.

15 247. As a direct and proximate result of such actions, Plaintiffs and the other members of
16 the Class have suffered, and continue to suffer, injury in fact and have lost money and/or property as
17 result of such false, deceptive, and misleading advertising in an amount that will be proven at trial
18 but which is in excess of the jurisdictional minimum of this Court.

19

### <u>COUNT THREE:</u> <u>NEGLIGENCE/NEGLIGENCE PER SE</u>

20 248. Plaintiffs, on behalf of themselves and those similarly situated, re-allege and
21 incorporate by reference each and every allegation set forth in the preceding paragraphs as though
22 alleged in full herein.

23 249. Cricket, during the Class Period, owed Plaintiffs and the classes a duty to be
24 forthcoming and to inform Plaintiffs and the Class of the current and projected limits of its 4G/LTE
25 service.

26 27

		1
1	250. During the Class Period, Cricket represented—through in-store materials and various	
2	advertising mediums-to Plaintiffs and the Class that it offered extensive 4G/LTE service, in breach	
3	of this duty.	
4	251. Cricket's violations of California's Business and Professionals Code § 17200 et seq.	
5	and § 17500 et seq. constitute negligence per se.	
6	252. Cricket's intentional breach of this duty constitutes gross negligence.	
7	253. Cricket knew that its 4G/LTE service was very limited and that its customers would	
8	rely upon their representations and advertisements; thus, its actions were voluntary.	
9	254. Plaintiffs and the proposed Class members did not know, and could not have known,	
10	that such representations and/or advertisements were false.	
11	255. As a direct and proximate result of Defendant's conduct, Plaintiffs and the Class have	
12	been damaged.	
13	256. Defendant's negligence was a substantial factor of the harm Plaintiffs and the Class	
14	members suffered.	
15	257. In the alternative to actual damages, because in such case there would be no adequate	
16	remedy at law, Plaintiffs and the Class seek restitution and disgorgement of profits related to the false	
17	advertisement and offer and/or declaratory relief as may be appropriate. <u>COUNT FOUR:</u>	
18	<u>UNJUST ENRICHMENT</u>	
19	258. Plaintiffs, on behalf of themselves and those similarly situated, reallege and	
20	incorporate by reference each and every allegation set forth in the preceding paragraphs as though	
21	alleged in full herein.	
22	259. Defendant knowingly retained a benefit at the expense of Plaintiffs and the putative	
23	Class members.	
24	260. Defendant derived this benefit at the expense of Plaintiffs and the Class members in	
25	the form of substantial revenue from Plaintiffs' and the putative Class members' purchase of 4G/LTE-	
26	capable phones and "4G/LTE" service, owing to Defendant's 4G/LTE misrepresentations. <sup>34</sup>	
27 28	<sup>34</sup> See <i>supra</i> , paragraph 49.	
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1	261. Plaintiffs' and the putative Class members' detriment and Defendant's enrichment are
2	traceable to, and resulted directly and proximately from, the conduct alleged in this complaint
3	including, but not limited to, Defendant's "4G/LTE" misrepresentations.
4	262. It would be inequitable for Defendant to retain the benefits it received from Plaintiffs
5	and the putative Class members without payment to Plaintiffs and the putative Class members.
6	263. Plaintiffs and the Class have no adequate remedy at law.
7	264. Plaintiffs and the Class seek disgorgement and/or a constructive trust on all of the
8	inequitable payments and profits Defendants retained from Plaintiffs and Class members.
9	<u>COUNT FIVE:</u> VIOLATIONS OF CALIFORNIA'S UNFAIR COMPETITION LAW
10	California Business & Professions Code § 17200 et seq.
11	265. Plaintiffs, on behalf of themselves and those similarly situated, reallege and
12	incorporate by reference each and every allegation set forth in the preceding paragraphs as though
13	alleged in full herein.
14	266. Section 17200 of the California Business & Professions Code ("UCL") prohibits any
15	unlawful, unfair, or fraudulent business practice.
16	267. Defendant violated the "unlawful" prong of the UCL by making material
17	misrepresentations that they offered nationwide 4G/LTE when, in fact, such 4G/LTE coverage was
18	extremely limited in size and strength and, in most cities, nonexistent, in violation of the CLRA, Cal.
19	Civ. Code §1750 et seq.
20	268. Defendant's practice of advertising nationwide 4G/LTE service without regard for
21	whether or not Defendant could actually provide such 4G/LTE coverage violated the "unfair" prong
22	of the UCL because it was immoral, unethical, oppressive, unscrupulous, unconscionable, and/or
23	substantially injurious to Plaintiffs and the putative class members. Defendant's practices were also
24	contrary to legislatively declared and public policy and the harm it caused to consumers outweighed
25	its utility (if any).
26	269. Defendant violated the "fraudulent" prong of the UCL by making material
27	misrepresentations that it had nationwide and/or unlimited 4G/LTE service when it did not and by
28	
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1	failing to disclose and actively concealing material information regarding its lack of 4G/LTE
2	coverage. These material misrepresentations and nondisclosures were likely to mislead consumers.
3	270. As a direct and proximate result of Defendant's unfair, unlawful, and fraudulent
4	conduct, Plaintiffs and the Class members lost money or property.
5	271. Defendant's conduct caused substantial injury to Plaintiffs and the putative Class
6	members.
7	272. Defendant has refused to correct, repair, replace, or otherwise rectify the unlawful,
8	unfair, false, and deceptive practices complained of herein.
9	273. Cricket's conduct alleged herein caused substantial injury to Plaintiffs and members
10	of the proposed Class, as well as the public generally. For the reasons described above, Cricket's
11	conduct is ongoing and is likely to continue and recur absent a permanent injunction.
12	274. Because Cricket's conduct alleged herein is likely to continue and recur absent a
13	permanent injunction, Plaintiffs seek an order enjoining Cricket from such unfair and fraudulent
14	practices.
15	275. Plaintiffs individually seek public injunctive relief, under the Unfair Competition Law,
16	to protect the general public from Cricket's false and/or misleading advertisements and omissions.
17	276. In the alternative to actual damages, because in such case there would be no adequate
18	remedy at law, Plaintiffs seek an order granting restitution to Plaintiffs and members of the Class in
19	an amount to be proven at trial.
20	277. Plaintiffs further seek an award of attorneys' fees and costs under Cal. Code Civ. Proc.
21	§ 1021.5.
22	<u>COUNT SIX:</u> VIOLATION OF THE MISSOURI MERCHANDISING PRACTICES ACT
23	278. Plaintiffs, on behalf of themselves and those similarly situated, reallege and
24	incorporate by reference each and every allegation set forth in the preceding paragraphs as though
25	alleged in full herein.
26	279. Plaintiffs Jermaine Thomas ("Thomas") and Jamie Postpichal ("Postpichal") were
27	residents of Missouri during the Class Period.
28	Page 50
	SECOND AMENDED COMPLAINT – CLASS ACTION

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280. The Missouri Merchandising Practices Act ("MMPA") forbids the use of any
 deception, fraud, false pretense, false promise, misrepresentation, unfair practice, or the concealment,
 suppression, or omission of any material fact in connection with the sale or advertisement of any
 merchandise in trade or commerce.

5 281. Cricket, as alleged in this Complaint, engaged in conduct that was deceptive,
6 fraudulent, a false pretense, a false promise, a misrepresentation, an unfair practice, and the
7 concealment, suppression, and/or omission of material fact(s) (herein, the "unlawful conduct").

8 282. Defendant's unlawful conduct was the "sale" and/or "advertisement" of
9 "merchandise," as defined by the MMPA, specifically §§ 407.010.1, 407.010.4 and 407.010.6 RSMo.
10 283. Pursuant to 15 C.S.R. § 60-8.020, <u>Unfair Practice in General</u>, an "Unfair Practice is
11 any practice which – (A) either (1) offends any public policy as it has been established by the ...
12 statutes or common law of this state or (2) is unethical, oppressive or unscrupulous; and (B) represents
13 a risk of, or causes, substantial injury to consumers."

Pursuant to 15 C.S.R. § 60-8.090, <u>Illegal Conduct</u>, "(1) it is an unfair practice for any
person in connection with advertisement or sale of merchandise to engage in any method, use or
practice which – (A) violates state or federal law intended to protect the public; and (B) presents a
risk of, or causes, substantial injury to consumers."

18 285. Pursuant to 15 C.S.R. § 60-9.040, <u>Fraud in General</u>, "(1) Fraud includes any acts,
19 omissions or artifices which involve falsehood, deception, trickery, breach of legal or equitable duty,
20 trust, or confidence, and are injurious to another or by which an undue or unconscientious advantage
21 over another is obtained."

22 286. Pursuant to 15 C.S.R. § 60-8.040 <u>Duty of Good Faith</u>, "(1) It is an unfair practice for
23 any person in connection with the advertisement or sale of merchandise to violate the duty of good
24 faith in solicitation, negotiation and performance, or in any manner fail to act in good faith.

25 287. Defendant's sale and/or advertisement of merchandise occurred within the state of
26 Missouri.

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288. Defendant's unlawful conduct occurred in the course of commerce within Missouri.

#### Page 51 SECOND AMENDED COMPLAINT – CLASS ACTION

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1	289.	Defendant's unlawful conduct was committed in connection with the sale and/or
2	advertisemen	t of cellular equipment to Plaintiffs Thomas and Postpichal and other consumers.
3	290.	Defendant's violations of the MMPA include, but are not limited to, the following:
4	a.	Falsely representing that that the 4G/LTE-capable phones sold to be used on its
5		network by members of the putative Class could be used as 4G/LTE devices with all
6		of the aforementioned benefits, when in fact the telephones it sold could not be used
7		
8		as 4G/LTE devices in the vast majority of locations served by Defendant's network;
9	b.	Falsely advertising 4G/LTE-capable phones as operable on Defendant's "unlimited
10		4G/LTE" network with the intent to sell mobile telephones that could not be used as
11		such with Defendant's network;
12	c.	Engaging in other fraudulent and deceptive conduct that created a likelihood of
13		confusion or misunderstanding and constituted unfair and deceptive practices under
14		Mo. Rev. Stat. § 407.020.; and
15	d.	In other particulars at present unknown to Plaintiffs Thomas and Postpichal but which
16		Plaintiffs Thomas and Postpichal believe will be revealed during discovery.
17		Traintin's Thomas and Tospichal beneve will be revealed during discovery.
18	291.	Defendant intended for Plaintiffs Thomas and Postpichal and similarly situated
19	consumers to	rely upon the unlawful conduct described above.
20	292.	Defendant's actions violated a statute that has a public interest impact and has potential
21	for repetition	by this Defendant.
22	293.	Defendant's actions were wanton, willful and/or reckless in that Defendant knew it
23	was not capa	able of providing its customers with the service it was advertising and selling in
24	connection w	ith the purchase of 4G/LTE-capable phones.
25	294.	The value of the goods and services Plaintiffs Thomas and Postpichal and others
26	received was	not equal to the value that was promised.
27		
28		Page 52
		SECOND AMENDED COMPLAINT – CLASS ACTION

1	295. As a direct and proximate result of Defendant's unlawful practices identified herein,
2	Plaintiffs Thomas and Postpichal and proposed Missouri Class members suffered ascertainable
3	monetary losses as well as considerable distress, inconvenience, and disruption of their personal
4	business.
5	296. Defendant's conduct as outlined herein was intentional, willful, wanton, fraudulent,
6	reckless, and/or malicious, thereby entitling Plaintiffs Thomas and Postpichal to recover punitive
7	damages.
8	297. Plaintiffs Thomas and Postpichal are further entitled to recover their costs and
9	reasonable attorneys' fees.
10	298. Plaintiffs Thomas and Postpichal are also entitled to, and should be granted, a
11	permanent public injunction enjoining Defendant from continuing to engage in this deception.
12	COUNT SEVEN:
13	VIOLATIONS OF THE ILLINOIS CONSUMER FRAUD AND DECEPTIVE BUSINESS PRACTICES ACT (815 ILCS 505/1, et seq.)
14	299. Plaintiffs, on behalf of themselves and those similarly situated, reallege and
15	incorporate by reference each and every allegation set forth in the preceding paragraphs as though
16	alleged in full herein.
17	300. Plaintiff Ronald Ellison ("Ellison") was a resident of Illinois during the Class Period.
18	301. Cricket, as alleged in this complaint, engaged in conduct that was deceptive,
19	fraudulent, a false pretense, a false promise, a misrepresentation, an unfair practice, and the
20	concealment, suppression, and/or omission of material fact(s) (herein, the "unlawful conduct"), each
21	of which is declared unlawful by 815 ILCS 505/2.
22	302. Defendant's violations include, but are not limited to, the following:
23	a. Falsely representing that that the 4G/LTE-capable phones sold to be used on its
24	network by members of the putative Class could be used as 4G/LTE devices with all
25	of the aforementioned benefits, when in fact the telephones it sold could not be used
26	as 4G/LTE devices in the vast majority of locations served by Defendant's network;
27	
28	Page 53
	SECOND AMENDED COMPLAINT – CLASS ACTION

1	b.	Falsely advertising 4G/LTE-capable phones as operable on Defendant's "unlimited
2		4G/LTE" network with the intent to sell mobile telephones that could not be used as
3		such with Defendant's network;
4	с.	Engaging in other fraudulent and deceptive conduct that created a likelihood of
5		confusion or misunderstanding; and
6	d.	In other particulars at present unknown to Plaintiff Ellison but which Plaintiff Ellison
7		believes will be revealed during discovery.
8	303.	By purchasing 4G/LTE-capable phones and 4G/LTE service that Cricket could not,
9	and did not i	ntend, to provide, Plaintiff Ellison and the putative Illinois Class members sustained
10	actual damag	es.
11	304.	Pursuant to 815 ILCS 505/10a(a), Plaintiff Ellison and the putative Illinois Class are
12	entitled to re	cover "actual economic damages or any other relief which the court deems proper."
13	Accordingly,	Plaintiff Ellison and the putative Illinois Class can recover their actual damages and
14	punitive dam	ages.
15	305.	Pursuant to 815 ILCS 505/10a(c), Plaintiff Ellison, individually, is entitled to obtain
16	public injunc	tive relief.
17	306.	Pursuant to 815 ILCS 505/10a(c), Plaintiff Ellison and the putative Illinois Class are
18	entitled to rec	cover their costs and reasonable attorneys' fees.
19		<u>COUNT EIGHT:</u> IOLATIONS OF THE VIRGINIA CONSUMER PROTECTION ACT
20		<u>(Va. Code Ann. §§ 59.1-196, et seq.)</u>
21	307.	Plaintiffs, on behalf of themselves and those similarly situated, reallege and
22	incorporate b	y reference each and every allegation set forth in the preceding paragraphs as though
23	alleged in ful	l herein.
24	308.	Plaintiff Maishia Johnson ("Johnson") brings this action on behalf of herself and all
25	members of t	he Class who were residents of Virginia during the Class Period.
26	309.	Defendant, Johnson, and members of the Virginia Class are "persons" within the
27	meaning of V	/a. Code § 59.1-198.
28	310.	Defendant is a "supplier" within the meaning of Va. Code § 59.1-198.
		Page 54 SECOND AMENDED COMPLAINT – CLASS ACTION

1	311.	The Virginia Consumer Protection Act ("VCPA") makes unlawful "fraudulent acts or
2	practices." Va	a. Code § 59.1-200(A).
3	312.	Cricket, as alleged in this complaint, engaged in conduct that was deceptive,
4	fraudulent, a	false pretense, a false promise, a misrepresentation, an unfair practice, and the
5	concealment,	suppression, and/or omission of material fact(s), each of which is declared unlawful by
6	the VCPA.	
7	313.	Defendant's violations of the VCPA include, but are not limited to, the following:
8	a.	Falsely representing that that the 4G/LTE-capable phones sold to be used on its
9		network by members of the putative Virginia Class could be used as 4G/LTE devices
10		with all of the aforementioned benefits, when in fact the telephones it sold could not
11		be used as 4G/LTE devices in the vast majority of locations served by Defendant's
12		network;
13	b.	Falsely advertising 4G/LTE-capable phones as operable on Defendant's "unlimited
14		4G/LTE" network with the intent to sell mobile telephones that could not be used as
15		such with Defendant's network;
16	с.	Engaging in other fraudulent and deceptive conduct that created a likelihood of
17		confusion or misunderstanding; and
18	d.	In other particulars at present unknown to Plaintiff Johnson but which Plaintiff
19		Johnson believes will be revealed during discovery.
20	314.	Cricket owed and continues to owe Plaintiff Johnson and members of the Virginia
21	Class a duty t	o refrain from such unfair and deceptive acts and practices.
22	315.	Defendant knew or should have known its conduct was in violation of the VCPA.
23	316.	Despite knowing the true state of its 4G/LTE capabilities, Cricket continued to market
24	its unlimited a	and nationwide 4G/LTE with the intent to mislead the members of the Virginia Class.
25	317.	Defendant's unfair and deceptive acts and practices, as described herein, were material
26	and likely to a	and/or did deceive reasonable consumers, including members of the Virginia Class.
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28		Page 55
		SECOND AMENDED COMPLAINT – CLASS ACTION

1	318. Plaintiff Johnson and members of the Virginia Class reasonably relied upon Cricket's
2	misrepresentations regarding its 4G/LTE service, as described above, which proximately caused them
3	to overpay for Cricket 4G/LTE-capable phones and 4G/LTE service plans.
4	319. Plaintiff Johnson and members of the Virginia Class suffered injury-in-fact,
5	ascertainable loss, and actual damages as a direct and proximate result of Defendant's unfair acts and
6	practices.
7	320. Pursuant to Va. Code § 59.1-204(A)-(B), Plaintiff Johnson and the members of the
8	Virginia Class are entitled to the greater of actual damages or \$500, attorneys' fees, and costs. Because
9	Cricket's actions were willful, Plaintiff Johnson and members of the Virginia Class should each also
10	receive the greater of treble damages or \$1,000. Id.
11	<u>COUNT NINE:</u> VIOLATIONS OF THE DECEPTIVE TRADE PRACTICES ACT-CONSUMER
12	<u>PROTECTION ACT</u> (Tex. Bus. & Com. Code §§ 17.41, <i>et seq.</i> )
13	321. Plaintiffs, on behalf of themselves and those similarly situated, reallege and
14	incorporate by reference each and every allegation set forth in the preceding paragraphs as though
15	alleged in full herein.
16	322. Plaintiff Maishia Johnson brings this action on behalf of themselves and all members
17	of the Class who were residents of Texas during the Class Period.
18	323. Plaintiff Johnson, and members of the Texas Class are individuals with assets of less
19	than \$25 million such that they are "consumers" under Tex. Bus. & Com. Code § 17.45(4).
20	324. Defendant is a "person" within the meaning of Tex. Bus. & Com. Code § 17.45(3).
21	325. Defendant was, and is, engaged in "trade," "commerce," and/or "consumer
22	transactions" within the meaning of Tex. Bus. & Com. Code § 17.46(a).
23	326. The Texas Deceptive Trade Practices-Consumer Protection Act ("TDTPCPA") makes
24	unlawful "false, misleading or deceptive acts in the conduct of any trade or commerce," Tex. Bus. &
25	Com. Code § 17.46(a), and "unconscionable action[s] or course of action[s]," as so defined. See Tex.
26	Bus. & Com. Code § 17.45(5) and 17.50(a)(3).
27	
28	Page 56
	SECOND AMENDED COMPLAINT – CLASS ACTION

1	327. Cricket, as alleged in this complaint, engaged in conduct that was deceptive, false,
2	and/or misleading. Defendant's violations of the TDTPCPA include, but are not limited to, the
3	following:

4	a.	Falsely representing that that the 4G/LTE-capable phones sold to be used on its	
5		network by members of the putative Texas Class could be used as 4G/LTE devices	
6		with all of the aforementioned benefits, when in fact the telephones it sold could not	
7		be used as 4G/LTE devices in the vast majority of locations served by Defendant's	
8		network;	

# 9 b. Falsely advertising 4G/LTE-capable phones as operable on Defendant's "unlimited 10 4G/LTE" network with the intent to sell mobile telephones that could not be used as 11 such with Defendant's network;

## c. Engaging in other fraudulent and deceptive conduct that created a likelihood of confusion or misunderstanding; and

### d. In other particulars at present unknown to Plaintiff Johnson but which Plaintiff Johnson believes will be revealed during discovery.

## 16 328. Cricket owed and continues to owe Plaintiff Johnson and members of the Texas Class 17 a duty to refrain from such unfair and deceptive acts and practices.

# 329. Defendant knew or should have known its conduct was in violation of the TDTPCPA. 330. Despite knowing the true state of its 4G/LTE capabilities, Cricket continued to market its unlimited and nationwide 4G/LTE with the intent to mislead the members of the Texas Class.

## 21 331. Defendant's unfair and deceptive acts and practices, as described herein, were material 22 and likely to and/or did deceive reasonable consumers, including members of the Texas Class.

# 332. Plaintiff Johnson, and members of the Texas Class relied upon Cricket's misrepresentations regarding its 4G/LTE service, as described above, which proximately caused them to overpay for Cricket 4G/LTE-capable phones and 4G/LTE service plans.

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### Page 57 SECOND AMENDED COMPLAINT – CLASS ACTION

333. Plaintiff Johnson, and members of the Texas Class suffered injury-in-fact, 1 2 ascertainable loss, and actual damages as a direct and proximate result of Defendant's unfair acts and 3 practices. 4 334. Pursuant to Tex. Bus. & Com. Code § 17.50, Plaintiff Johnson, and the members of 5 the Texas Class seek an order enjoining Cricket's unfair and deceptive practices, multiple damages, 6 attorneys' fees, punitive damages, and any other relief that may be just and proper under the 7 TDTPCPA. **COUNT TEN:** 8 VIOLATIONS OF THE PENNSYLVANIA UNFAIR TRADE PRACTICES ACT & **CONSUMER PROTECTION LAW** 9 (73 P.S. § 201-1, et seq.) 10 335. Plaintiffs, on behalf of themselves and those similarly situated, reallege and 11 incorporate by reference each and every allegation set forth in the preceding paragraphs as though 12 alleged in full herein. 13 336. Plaintiff Jermaine Miller ("Miller") brings this action on behalf of herself and all 14 members of the Class who were residents of Pennsylvania during the Class Period. 15 337. Defendant, Miller, and members of the Pennsylvania Class are "persons" within the 16 meaning of 73 P.S. § 201-2(2). 17 Defendant is engaged in "trade" and "commerce" within the meaning of 73 P.S. § 201-338. 18 2(3) with regard to conduct described throughout this complaint. 19 The Pennsylvania Unfair Trade Practices Act and Consumer Protection Law 339. 20 ("PUTPACPL") makes unlawful "unfair or deceptive acts or practices in the conduct of any trade or 21 commerce." 73 P.S. § 201-2(4). 22 340. Cricket, as alleged in this complaint, engaged in unfair or deceptive acts or practices, 23 including but not limited to the following: 24 Falsely representing that the 4G/LTE-capable phones sold to be used on its a. 25 network by members of the putative Pennsylvania Class could be used as 4G/LTE 26 devices with all of the aforementioned benefits, when in fact the telephones it sold 27 28 Page 58 SECOND AMENDED COMPLAINT - CLASS ACTION

1	could not be used as 4G/LTE devices in the vast majority of locations served by		
2	Defendant's network;		
3	b. Falsely advertising 4G/LTE-capable phones as operable on Defendant's "unlimited		
4	4G/LTE" network with the intent to sell mobile telephones that could not be used as		
5	such with Defendant's network;		
6	с.	Engaging in other fraudulent and deceptive conduct that created a likelihood of	
7		confusion or misunderstanding; and	
8	d.	In other particulars at present unknown to Plaintiff Miller but which Plaintiff Miller	
9		believes will be revealed during discovery.	
10	341.	Cricket owed and continues to owe Plaintiff Miller and members of the Pennsylvania	
11	Class a duty t	to refrain from such unfair and deceptive acts and practices.	
12	342.	Defendant knew or should have known its conduct was in violation of the PUTPACPL.	
13	343.	Despite knowing the true state of its 4G/LTE capabilities, Cricket continued to market	
14	its unlimited and nationwide 4G/LTE with the intent to mislead the members of the Pennsylvania		
15	Class.		
16	344.	Defendant's unfair and deceptive acts and practices, as described herein, were material	
17	and likely to and/or did deceive reasonable consumers, including members of the Pennsylvania Class.		
18	345.	Plaintiff Miller and members of the Pennsylvania Class reasonably relied upon	
19	Cricket's misrepresentations regarding its 4G/LTE service, as described above, which proximately		
20	caused them to overpay for Cricket 4G/LTE-capable phones and 4G/LTE service plans.		
21	346. Plaintiff Miller and members of the Pennsylvania Class suffered injury-in-fact,		
22	ascertainable loss, and actual damages as a direct and proximate result of Defendant's unfair acts and		
23	practices.		
24	347.	Plaintiff Miller and the members of the Pennsylvania Class, pursuant to 73 P.S. § 201-	
25	9.2(a), seek	an order enjoining Cricket's unfair and/or deceptive practices, damages, punitive	
26	damages, attorneys' fees and costs, and any other relief that may be just and proper under the		
27	PUTPACPL.		
28		Page 59	
		SECOND AMENDED COMPLAINT – CLASS ACTION	

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	<u>COUNT ELEVEN</u> IOLATIONS OF WASHINGTON'S CONSUMER PROTECTION ACT RCW § 19.86, <i>et seq</i> .	
249	Disingiffs on helpelf of themselves and these similarly situated melless and	
	Plaintiffs, on behalf of themselves and those similarly situated, reallege and by reference each and every allegation set forth in the preceding paragraphs as though	
	Plaintiff Ursula Freitas brings this action on behalf of herself and all members of the	
	ere residents of Washington during the Class Period.	
	Defendant, Freitas, and members of the Washington Class are "persons" within the	
	Defendant is engaged in "trade" and "commerce" within the meaning of RCW §	
	Defendant is engaged in trade and commerce wrann the meaning of ite in g	
	Washington's Consumer Protection Act ("WCPA") makes unlawful any "[u]nfair	
methods of competition and unfair or deceptive acts or practices in the conduct of any trade or		
commerce." RCW 19.86.020.		
353.	Cricket, as alleged in this complaint, engaged in unfair or deceptive acts or practices,	
including but not limited to the following:		
a.	Falsely representing that the 4G/LTE-capable phones sold to be used on its network	
	by members of the putative Washington Class could be used as 4G/LTE devices with	
	all of the aforementioned benefits, when in fact the telephones it sold could not be	
	used as 4G/LTE devices in the vast majority of locations served by Defendant's	
	network;	
b.	Falsely advertising 4G/LTE-capable phones as operable on Defendant's "unlimited	
	4G/LTE" network with the intent to sell mobile telephones that could not be used as	
	such with Defendant's network;	
с.	Engaging in other fraudulent and deceptive conduct that created a likelihood of	
	confusion or misunderstanding; and	
	Page 60	
	SECOND AMENDED COMPLAINT – CLASS ACTION	
	VI 348. incorporate b alleged in ful 349. Class who w 350. meaning of F 351. 19.86.010. 352. methods of of commerce." 353. including but a.	

d.

In other particulars at present unknown to Plaintiff Freitas but which Plaintiff Freitas believes will be revealed during discovery.

3 354. Despite knowing the true state of its 4G/LTE capabilities, Cricket continued to market
4 its unlimited and nationwide 4G/LTE with the intent to mislead the members of the Washington Class.
5 355. Defendant's unfair and deceptive acts and practices, as described herein, were material

6 and likely to and/or did deceive reasonable consumers, including members of the Washington Class.

7 356. Plaintiff Freitas and members of the Washington Class reasonably relied upon
8 Cricket's misrepresentations regarding its 4G/LTE service, as described above, which proximately
9 caused them to overpay for Cricket 4G/LTE-capable phones and/or 4G/LTE service plans.

357. Defendant's unfair and deceptive acts and practices were intentional, knowing, and
occurred in the conduct of Defendant's trade and commerce. These bad acts were intended to, and
did, result in injury to the business or property of Freitas and the Washington Class in an amount to
be determined at trial.

14 358. Plaintiff Freitas and the members of the Washington Class, pursuant to RCW §
15 19.86.090, seek an order enjoining Cricket's unfair and/or deceptive practices and awarding damages,
16 treble damages, punitive damages, attorneys' fees and costs, and any other relief that may be just and
17 proper under the WCPA.

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### <u>COUNT TWELVE:</u> <u>STATE CONSUMER PROTECTION STATUES</u>

19 359. Plaintiffs, on behalf of themselves and those similarly situated, reallege and
20 incorporate by reference each and every allegation set forth in the preceding paragraphs as though
21 alleged in full herein.

360. As more fully outlined above, Defendant's false advertising campaign with respect to
 UNLIMITED 4G/LTE, NO CONTRACTS, and NATIONWIDE coverage was conducted across
 the nation, in, upon information and belief, all 50 states and in Washington, D.C.

25 361. Plaintiffs, on behalf of themselves and those similarly situated, allege that Defendants'
26 conduct, as set forth herein, violated the following consumer protection statutes:

a. Code of Ala. § 8-19-1, et seq.;

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1	b.	Alaska Stat. § 45.50.471, et seq.;	
2	с.	A.R.S. § 44-1522, et seq.;	
3	d.	A.C.A. § 4-88-101, et seq.;	
4	e.	Cal. Civ. Code § 1750, et seq.;	
5	f.	Cal. Bus. & Prof. Code § 17200, et seq. and § 17500, et seq.;	
6	g.	C.R.S. § 6-1-105, et seq.;	
7	h.	Conn. Gen. Stat. § 42-110a, et seq;	
8	i.	6 Del. C. §§ 2511, et seq. and 2531, et seq.;	
9	ј.	D.C. Code § 28-3901, et seq.;	
10	k.	Fla. Stat. § 501.201, et seq.;	
11	1.	C.G.A. §§ 10-1-372, et seq., 10-1-392, et seq., and 10-1-420, et	
12		seq.;	
13	m.	HRS § 480-1, et seq.;	
14	n.	Idaho Code § 48-601, et seq.;	
15	о.	815 ILCS § 505/1, et seq.;	
16	p.	Burns' Ind. Code Ann. § 24-505-1, et seq.;	
17	q.	Iowa Code § 714.16, et seq.;	
18	r.	Kan. Stat. Ann. § 50-623, et seq.;	
19	s.	KRS § 367.170, et seq.;	
20	t.	La. R.S. § 51:1401, et seq.;	
21	u.	10 M.R.S. § 1211, et seq.;	
22	v.	Md. Com. Law Code § 13-101, et seq.;	
23	w.	Mass. Gen. L. Ch. 93A § 1, et seq.;	
24	х.	MCLS § 445.901, et seq.;	
25	у.	Minn. Stat. §§ 325D.43, et seq., 325F.67, et seq., and 325F.68, et	
26		seq.;	
27	Z.	Miss. Code Ann. § 75-24-1, et seq.;	
28		D	
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1	aa.	§ 407.010 RSMo., et seq;
2	bb.	Mont. Code Ann. § 30-14-101, et seq.;
3	cc.	Neb. Rev. Stat. § 59-1601, et seq.;
4	dd.	Nev. Rev. Stat. Ann. § 598.0903, et seq;
5	ee.	N.H. Rev. Stat. §385-A:1, et seq.;
6	ff.	N.J. Stat. § 56:8-1, et seq.;
7	gg.	N.M. Stat. Ann. § 57-12-1, et seq.;
8	hh.	N.Y. Gen. Bus. Law §§ 349, et seq. and 350, et seq.;
9	ii.	N.C. Gen. Stat. § 75-1.1, et seq.;
10	jj.	N.D. Cent. Code, §§ 51-12-01, et seq. and 51-15-01, et seq.;
11	kk.	Ohio Rev. Code Ann. § 1345.01, et seq.;
12	11.	15 Okl. St. §751, et seq.;
13	mm.	Or. Rev. Stat. § 646.605, et seq.;
14	nn.	73 Pa. Stat. § 201-1, et seq.;
15	00.	R.I. Gen. Laws § 6-13.1-1, et seq.;
16	pp.	S.C. Code Ann. § 39-5-10, et seq.;
17	qq.	S.D. Codified Laws § 37-24-1, et seq.;
18	rr.	Tenn. Code § 47-18-101, et seq.;
19	SS.	Tex. Bus. & Com. Code § 17.41, et seq.;
20	tt.	Utah Code Ann. § 13-11-1, et seq.;
21	uu.	9 Vt. Stat. Ann. § 2451, et seq.;
22	vv.	Va. Code Ann. § 59.1-196, et seq.;
23	ww.	Rev. Code Wash. § 19.86.010, et seq.;
24	xx.	W. Va. Code § 46A-6-101, et seq.;
25	уу.	Wis. Stat. § 100.20, et seq.; and,
26	ZZ.	Wyo. Stat. § 40-12-101, et seq.
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28		Dece 42
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1	362. As a result of Defendant's violations of the foregoing state consumer protection		
2	statutes, Plaintiffs and the Class are entitled to compensatory damages, statutory damages, restitution,		
3	and/or any other damages allowed by law (including but not limited to costs and attorneys' fees). <sup>35</sup>		
4 5	<u>COUNT THIRTEEN:</u> <u>VIOLATIONS OF THE RACKETEER INFLUENCED AND CORRUPT</u>		
6	<u>ORGANIZATIONS ACT</u> 363. Plaintiffs, on behalf of themselves and those similarly situated, reallege and		
7	incorporate by reference each and every allegation set forth in the preceding paragraphs as though		
8	alleged in full herein.		
9	364. The RICO defendants are all "persons" under 18 U.S.C. § 1961(3) because they are		
10	and were, and actually do/did, capable of holding "a legal or beneficial interest in property."		
11	365. The Racketeer Influenced and Corrupt Organizations Act ("RICO") makes it unlawful		
12	for any person employed by or associated with any enterprise engaged in, or the activities of which		
13	affect, interstate or foreign commerce, to conduct or participate, directly or indirectly, in the conduct		
14	of such enterprise's affairs through a pattern of racketeering activity.		
15	A. Plaintiffs and Class Members Have Suffered Injuries Sufficient to Support RICO Claims		
16	366. Plaintiffs and Class members have suffered harm to business and/or property interests		
17	because of Defendant's actions.		
18	367. Specifically, as described above, Plaintiffs and Class members overpaid for 4G/LTE-		
19	capable phones and/or "4G/LTE" service because Cricket marketed that it offered 4G/LTE service		
20	on a "nationwide" and "unlimited" basis when it did not.		
21	368. A Cricket 4G/LTE-capable phone was only useful on Cricket's network or those of its		
22	partners; more expensive 4G/LTE-capable phones derived the bulk of their relatively high expense		
23	from actually being able to access 4G/LTE service on those networks; as stated, such service was		
24	broadly scant to nonexistent when Defendant began advertising "4G/LTE" service on a nationwide		
25	basis.		
26			
27 28	<sup>35</sup> With regard to the California Consumer Legal Remedies Act, the pleading of Count One is intended to supersede this paragraph, at least until Plaintiffs amend. Page 64		
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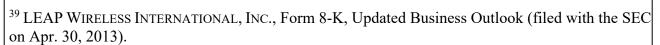
1	369.	Plaintiffs and Class members also overpaid for "4G/LTE" service; such service was		
2	more valuable than 3G service only to the extent it actually existed.			
3	370. The 4G/LTE-capable phones and "4G/LTE" service sold by Cricket to Plaintiffs and			
4	putative Class members had a fair market value below what was paid because Cricket's actual			
5	4G/LTE offerings were quite slim.			
6	371.	The overpayment for such phones and service constituted property interests for the		
7	purposes of R	ICO.		
8	372.	Because of such overpayment, Plaintiffs and proposed Class members suffered a		
9	concrete loss.			
10	373.	Such loss was directly traceable to Cricket, which was responsible for making the		
11	"4G/LTE" mi	srepresentations to consumers.		
12	B. Pattern of Racketeering			
13	374.	18 U.S.C. § 1962(c) makes it "unlawful for any person employed by or associated with		
14	any enterprise engaged in, or the activities of which affect, interstate or foreign commerce, to conduct			
15	or participate,	, directly or indirectly, in the conduct of such enterprise's affairs through a pattern of		
16	racketeering activity or collection of unlawful debt."			
17	375.	Plaintiffs allege that Defendant conspired to commit, and did in fact commit, mail		
18	fraud (18 U.S.C. § 1341) and wire fraud (18 U.S.C. § 1343) so as to satisfy RICO's predicate acts			
19	requirement.			
20	376.	As noted above, Cricket's 4G/LTE advertisements were disseminated nationwide		
21	through TV, radio, mail, and the Internet—including via Cricket's website at the time. During the			
22	relevant period, Cricket was the fifth-largest wireless carrier in the country and its 3G network was			
23	likewise deployed on a nationwide basis. Thus, its activities clearly impacted interstate commerce.			
24	377.	Plaintiffs know that Cricket had begun advertising 4G/LTE plans nationwide at least		
25	by Jan. 1, 201	3.		
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28		Page 65		
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1	378. These advertisements were displayed/aired/televised/etc. countless times during 2013		
2	until the time Cricket could actually offer nationwide 4G/LTE services-when it was migrated to		
3	AT&T's network following the Merger in, approximately, May 2014.		
4	379. As stated, the wires and mails were used to perpetuate this fraudulent scheme on a		
5	near-constant basis during, especially, 2013. As such, there were many thousands, if not millions, of		
6	instances of this fraud.		
7	380. Upon information and belief, the physical advertisements-which included posters		
8	and large banners-were delivered to the storefronts through the use of the mails and/or a common		
9	courier. For instance, some advertisements, such as the "4G/LTE Meets Unlimited Everything"		
10	advertisement displayed above (at $\P$ 3), appear to have also been delivered to consumers directly		
11	through the mail.		
12	381. Cricket's website at the time included advertisements for a 4G/LTE plan that would		
13	have "NATIONWIDE COVERAGE," "NO CONTRACTS," and "NO OVERAGES" (emphasis		
14	added). <sup>36</sup>		
15	382. When the iPhone 4S was introduced, Cricket's website included advertisements such		
16	as "ONLY \$55/MONTH WITH UNLIMITED TALK/TEXT/DATA AND NO CONTRACT"		
17	(emphasis added). <sup>37</sup>		
18	383. When the iPhone 5S was rolled out, Cricket advertised "NATIONWIDE		
19	talk/text/date" with "NO CONTRACTS" (emphasis added). <sup>38</sup>		
20	384. The common purpose of this racket, as described, was to perpetuate the illusion of		
21	4G/LTE service on a nationwide basis in order to profit.		
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23			
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25	<sup>36</sup> See, e.g., <u>https://www.youtube.com/watch?v=B20TaR4b7d0</u> (approximately 0:42 mark) (last viewed October 25, 2019); see also <u>https://www.youtube.com/watch?v=-Rd2MDiD-aM</u>		
26	(approximately 0:45 mark through 1:02 mark) (last viewed October 25, 2019). <sup>37</sup> Plaintiffs do not know exactly when these advertisements began, but the iPhone 4S was released in		
27	2011. <sup>38</sup> Plaintiffs do not know exactly when these advertisements began, but the iPhone 5S was released in		
28	September 2013.		
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1	385. Cricket's leadership was well aware of the greatly limited nature of the company's
2	4G/LTE offerings. For example, in its "Updated Business Outlook" contained in the Form 8-K filed
3	on April 30, 2013 (thus, at least four months after it had debuted the nationwide "4G/LTE" campaign),
4	Cricket announced that " up to \$100 million may be spent to deploy next-generation LTE
5	network technology [during the 2013 business year]" and "The Company may elect to cover up to
6	approximately 10 million additional POPs with LTE in 2013 " <sup>39</sup> (emphasis added).

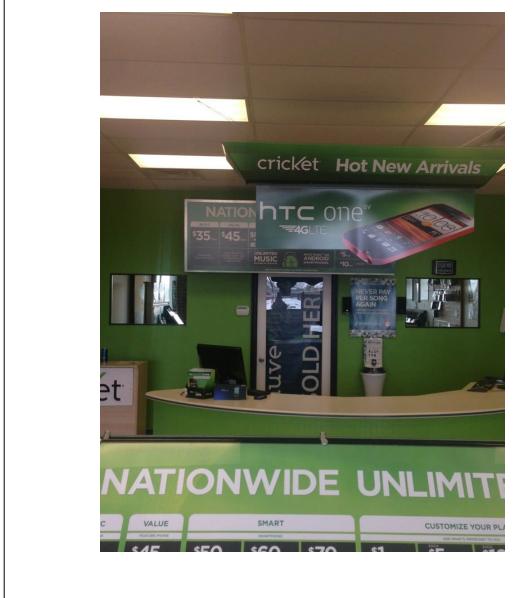
7 386. As cited above, Cricket ultimately did *not* deploy substantial capital expenditure on its
8 4G/LTE network during 2013 because of significant financial constraints. Further, even if it had been
9 able to follow the aforementioned plan, it would have only added 10 million POPs to its network,
10 leaving it about 250 million POPs short of a genuine nationwide 4G/LTE network.

387. Without the willing participation of Defendant and the dealers in the Cricket
enterprise, this scheme and common course of conduct would not have been successful because the
enterprise, as a franchise network, relied upon national advertising combined with meaningfully
homogenous in-store advertising and local distribution of phones and wireless services.



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388. For example, this photo of a Rockford, Illinois Cricket dealer was uploaded to a
 website in March 2013; it shows a range of marketing materials of the sort availed to dealers by the
 corporate parent, including the ad for the 4G/LTE-capable HTC One phone and "Nationwide
 Unlimited" plans:



389. Per the Chicago-area coverage map shown at ¶ 184, Cricket offered no 4G/LTE coverage in Rockford, Illinois proper *as of December 2014*, while its partner purportedly offered such coverage in some nearby, highly rural areas.

390. Cricket formulated its scheme—a nationwide 4G/LTE marketing campaign—even as it was evident that the company would not have the financial resources to construct its own viable

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4G/LTE network, its wholesale agreement with LightSquared was thwarted, and its wholesale
 agreement with Clearwire was nowhere near fruition.

3 391. Defendant utilized this racket to intentionally defraud consumers. Specifically, as 4 described above, Cricket had no good-faith basis on which it could roll out its nationwide 4G/LTE 5 campaign at the time that it did. Further, even as the rollout of its own network *and* its eventual 6 wholesaler's stalled out in 2013, Defendant continued to perpetrate this fraud. Rather than, for 7 example, simply admit *to consumers* that its 4G/LTE plans had stalled and perhaps offer discounts 8 on its 3G services, Cricket opted to deceive its own customers in an effort to construct a viable but 9 deceptive business model over the short term.

10 392. Cricket's core customer base was, and is, relatively urban and lower income. As stated,
11 the most expensive wireless spectrum is that accessing dense urban areas, so its premature nationwide
12 "4G/LTE" was particularly deceptive and malicious relative to its own customer base.

393. There could have been no legitimate purpose for advertising Cricket "4G/LTE" service
and Cricket selling 4G/LTE-capable phones on a nationwide basis because Cricket did not offer, as
described, anything approaching such service when the campaign was introduced—the scheme was
inherently fraudulent.

394. And, again, rather than halting the nationwide "4G/LTE" campaign at some point,
Cricket simply stuck with it even though it was not able to offer such service until approximately a
year and a half later, when it merged with AT&T.

395. This scheme was, logically, formulated at the senior executive levels given the topdown nature of the campaign, the cost of running a national ad campaign, and the strategic importance
of such a campaign.

396. As described, the Cricket enterprise went ahead with its fraudulent "4G/LTE"
marketing scheme even as Cricket's most senior management expressly recognized that the company
possessed only a nascent 4G/LTE network and could not afford to build it out.

26 397. That is, Cricket told a more honest story to the SEC and FCC while it deliberately
27 deceived its own customers.

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398. The interstate mails and wires, as well as the Internet, were utilized by the Cricket
 enterprise for the purpose of obtaining money or property by means of the omissions, false pretense,
 and misrepresentations described herein.

4 C. Enterprise-in-Fact

399. An enterprise includes any individual, partnership, organization, corporation,
association, or other entity, and also includes any union or group of individuals associated in fact,
even if they do not comprise a formal legal entity. Accordingly, there are generally two varieties of
RICO enterprises: (1) one or more corporate entities being used as a vessel by one or more bad actor(s)
to commit acts of racketeering; and (2) an association-in-fact enterprise.

400. Defendant, as described above, did not own and operate many (over 2,000) Cricketbranded stores; rather, these were owned and operated by independent dealers. Thus, Cricket utilized
a franchise model not dissimilar to that of many popular fast food chains.

- 401. This association-in-fact enterprise therefore consists of Cricket and each
  franchisee/licensee who operated a Cricket store that deployed the 4G/LTE advertisements in a
  market where Cricket could not provide 4G/LTE service.
- 402. Upon information and belief, at least one of the stores from which Plaintiffs purchased
  their phones was actually owned and/or operated by an independent dealer.
- 18 403. Like virtually all RICO enterprises, the ultimate purpose of the Cricket-independent
  19 dealer enterprise was to profit.
- 404. Here, as described above, the common purpose of the enterprise as it pertains to this
  suit was to profit by marketing 4G/LTE service that was much desired by consumers.

405. This common purpose was, in large part, literally common—that is, business entities
that were owned by Cricket and business entities that were controlled by many different, independent
entities displayed and otherwise marketed the same messages and materials pertaining to "4G/LTE"
service.

26 406. This Cricket enterprise profited, as described above, using fraudulent means.
27 Specifically, the 4G/LTE advertisements were known by all parties to this enterprise to be false.

407. Cricket knew such advertisement was false, as proven by its statements to the SEC,
 outlined above.

408. The independent dealers also knew of this falsity given the fact that they activated
customers' phones in-store (so as to be able to personally see the lack of 4G/LTE signal) and received
persistent complaints about lack of 4G/LTE coverage. To the extent that any number of independent
dealers and their employees actually owned Cricket 4G/LTE-capable phones, they would have had
firsthand experience of such.

8 409. This knowledge was further informed by Cricket emails that were sent to all indirect9 dealers.

410. The enterprise's fraud can be traced along a particular timeline. As alluded to above,
Cricket—including its independent dealers—began advertising 4G/LTE plans *at least* as early as
January 1, 2013. These advertisements appeared on Cricket's website, in stores, and elsewhere.

411. Based upon, as detailed above, the actuality of Cricket's 4G/LTE services during that
timeframe, it would not have even consummated its wholesale deal with Clearwire yet—indeed, that
was not announced until March 2013 and Clearwire's own capabilities were also formative;
LightSquared, its former putative LTE provider, was about to enter bankruptcy.

17 412. Cricket's own 4G/LTE network at the very beginning of 2013 would not have been
18 extant beyond, as stated above, some parts of Arizona (e.g., Cricket first rolled its own network out
19 in Tucson) and, possibly, parts of greater Philadelphia.

413. Even in those few places where Cricket was able to offer its own 4G/LTE services, its
bandwidth deployment was less spectrally efficient and therefore less able to provide the marginal
user with robust 4G/LTE services than more efficient deployers of bandwidth.

414. Further, Cricket offered "unlimited" plans to the extent that it would substantially
throttle, but not sever, service once a certain data limit was reached; to the small extent that Cricket
offered genuine 4G/LTE service, this could in no way be "unlimited" as Cricket would soon enough
slow service speeds to a crawl.

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415. As averred above, Cricket and its dealers did not inform *consumers* with regard to the 1 2 greatly limited availability of 4G/LTE coverage. That is, Cricket made an executive decision 3 sometime before the beginning of 2013 to begin marketing nationwide 4G/LTE services before they 4 could offer them and the dealers participated in such fraud.

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416. Likewise, Cricket and the independent dealers sold more expensive 4G/LTE-capable phones during this same time period, regardless of whether the customer purchased a 4G/LTE plan to go along with it and/or regardless of whether Cricket could actually provide them with such service 8 for the phone they had purchased.

9 417. Put simply, the Cricket enterprise's reach greatly exceeded its grasp: in an attempt to 10 remain financially viable and perhaps attract suitors, it rolled out a national ad campaign that bore no 11 relationship to its national 4G/LTE capabilities. This was, again, at the expense of its own customers. 12 418. This fraud was ongoing and can be documented via any number of sources, many of 13 which are preserved online. For example, the following poster was hanging in a Columbus, Georgia 14 Cricket store on or about February 5, 2013:



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1 2 419. Meanwhile, Cricket's own 4G/LTE coverage map for Columbus, Georgia from late 3 December 2014—nearly two years later—showed no 4G/LTE coverage in the area even then. 4 **D. Defendant's Conduct Caused These Injuries** 5 420. Defendant's unlawful conduct was both the direct and proximate cause of the concrete 6 losses suffered by the Plaintiffs and Class members. Specifically, Defendant, as described above, were aware of the state of its 4G/LTE 7 421. 8 capabilities and misrepresented them on a national basis. 9 422. As stated above, Cricket rolled out a national "4G/LTE" ad campaign months before 10 it had even secured a wholesale deal for such services. 11 423. Cricket supplied its stores, including the independent dealers, across the country with 12 a variety of "4G/LTE" marketing materials before it could offer anything approaching nationwide 13 4G/LTE service. 14 424. Cricket utilized the Internet, television, radio, and/or mail system to fraudulently 15 advertise its "4G/LTE" service and distribute such materials to its dealers. 16 425. Cricket misrepresented its own 4G/LTE capabilities and consumers reasonably paid 17 more for 4G/LTE-capable phones and Defendant's "4G/LTE" service because of these 18 misrepresentations. 19 426. Further, there were no significant discontinuities in this causal relationship as Cricket 20 was misrepresenting its own capabilities to its own customers. Thus, Defendant's conduct was the 21 direct and proximate cause of Plaintiffs' and Class members' injuries. 22 427. These damages include the difference in the cost between a 4G/LTE-capable phone 23 and a 3G phone, as well as the difference in cost per line per month between a 4G/LTE plan and a 3G 24 plan. 25 428. Under 18 U.S.C. § 1964(c), defendants are each jointly and severably liable to 26 Plaintiffs and the Class members for three times the damages sustained plus the costs of bringing this 27 suit, including reasonable attorneys' fees. 28 Page 73 SECOND AMENDED COMPLAINT - CLASS ACTION

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### <u>COUNT FOURTEEN (Individually):</u> <u>PERMANENT PUBLIC INJUNCTIVE RELIEF</u> <u>Under Cal. Civ. Code § 3422 and All Inherent or Other Authority</u>

429. Plaintiffs reallege and incorporate by reference each and every allegation set forth in the preceding paragraphs as though alleged in full herein.

430. If not enjoined by this Court, Cricket will continue to injure the general public through
its false advertising and omissions alleged herein, which are directed at the consuming public,
including in California.

8 431. In order to prevent injury to the general public, Plaintiffs individually seek public
9 injunctive relief in the form of a judgment and injunction to permanently enjoin Cricket from falsely
10 advertising its wireless capabilities, as well as any other relief this Court deems just and proper.

432. The balance of equities favors the entry of permanent public injunctive relief. The
general public will be harmed as Cricket, as well as its controlling parent, AT&T, continue to show
no compunction regarding their blatant misrepresentations, as described above; this behavior is likely
to recur absent a permanent injunction. Therefore, a public permanent public injunction is in the
public interest.

### PRAYER FOR RELIEF

Plaintiffs, on behalf of themselves and those similarly situated request that the Court order
 relief and enter judgment against Defendant as follows:

- Approving of the Class, certifying Plaintiffs as representatives of the Class, and designating their counsel as counsel for the Class;
  - 2. Declaring that Defendant committed the violations alleged herein;
  - Granting a permanent public injunction for the benefit of the public enjoining the unlawful practices described herein;
    - Granting damages, restitution, treble damages, and/or disgorgement to Plaintiffs and Class members;
  - 5. Granting compensatory damages, the amount of which is to be determined at trial;
    - 6. Granting punitive damages;

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1	7. Granting pre- and post-judgment interest;
2	8. Granting attorneys' fees and costs; and
3	9. Granting further relief as this Court may deem proper.
4	JURY DEMAND
5	Plaintiffs, on behalf of themselves and others similarly situated, demand a trial by jury for all
6	issues so triable under the law.
7	
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9	/s/ Tyler W. Hudson
10	Dated: January 27, 2021
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